

PRE-BUSINESS GUIDE



Majors and Concentrations

The School of Business offers a Bachelor of Science in Business degree.

MAJORS:

- Accounting
- Business Administration
- Finance
- Information Systems
- Management & Leadership
- Marketing
- Supply Chain Management

CONCENTRATIONS:

- Entrepreneurship
 - Human Resource Management
 - International Business
 - Information Systems
 - Supply Chain Management
- ### NON-BUSINESS MAJORS:
- Business Minor
 - Certificate of Entrepreneurship

Minimum Requirements for Admission

DIRECT ADMISSION:

Incoming freshmen are eligible for direct admission. Students must meet all three of the following requirements:

- Earn an ACT score of 28 or above or a SAT combined score of 1260 or above (math and critical reading)
- Earn at least a 3.25 high school GPA on a 4.0 scale
- Indicate a business major on application to KU

COMPETITIVE ADMISSION:

Current and transfer students may apply to the School during the semester they will complete the following **minimum application requirements**:

- Junior standing (60 credit hours)
- **Minimum 2.5 GPA overall AND** in business and economics coursework (both KU and non-KU credits)
 - Students with a 3.0 or higher professional GPA (business and economics) are guaranteed admission
- Professional resume (submitted at time of application)
- Complete required pre-admission coursework (see below)

Required Pre-Admission Coursework

Courses:	Prerequisites:
ACCT 200 - Financial Accounting I	ENGLISH 101 and MATH 101
ACCT 201 - Managerial Accounting I	ACCT 200
DSCI 301 - [Calc-based] Statistics	Co-req or pre-req of IST 301 and CALC II
IST 301- Intro to Information Systems	MATH 101 and co-req or pre-req of ACCT 200
ECON 142 - Microeconomics	MATH 101
ECON 144 - Macroeconomics	MATH 101

Applicants satisfying these requirements are ranked by academic merit and considered for admission based on rank and available space.

Accounting Majors Note:

ACCT 303 should be taken before admission. This is a fall semester only course. Pre- or Co-requisite = ACCT 200.

IMPORTANT:

Pre-admission courses may NOT be taken as Credit/No Credit

APPLICATION DEADLINES:

Fall Admission	February 15
Spring Admission	September 15



General Education Requirements

ENGLISH: 2 Courses

- ___ ENGL 101 – Composition
- ___ ENGL 102 – Critical Reading & Writing **OR**
- ___ ENGL 105 – Freshman Honors English (if eligible)

COMMUNICATIONS: 1 Course

- ___ COMS 130 **OR** an English course numbered 200 or higher or an exemption

MATH: 3 Courses (Math Department determines placement.)

- ___ College Algebra – MATH 101 or MATH 104
- ___ Calculus I – MATH 115 or MATH 121
- ___ Calculus II – MATH 116 or MATH 122

HUMANITIES: 3 Courses

One course each from any three of the following categories.

- ___ Historical Studies (HT)
- ___ Literature and the Arts (HL)
- ___ Philosophy and Religion (HR)
- ___ Western Civilization

SOCIAL SCIENCES: 2 Courses

- ___ PSYC 104 General Psychology
- ___ Society & Culture (SC)

NATURAL SCIENCES: 2 Courses

- Two courses from different categories (NB, NP or NE).
- ___ Natural Science with a lab
 - ___ Natural Science

Academic advising available to pre-business students:

- University Advising Center (785) 864-2834 126 Strong
- Student & Academic Services (785) 864-7500 206 Summerfield

CONTACT US:

Student & Academic Services
1300 Sunnyside Ave.
206 Summerfield Hall
Lawrence, KS 66045-7601

phone: (785) 864-7500
fax: (785) 864-5376

bschoolundergrad@ku.edu
business.ku.edu





Lawrence Campus

Requirements For All Business Majors*

CORE COURSES (18 Hours)

- _____ MKTG 310 - Marketing
- _____ SCM 310 - Management Science & Operations Management
- _____ FIN 310 - Finance
- _____ MGMT 310 - Organizational Behavior
- _____ BLAW 301 - Legal Aspects of Business
- _____ BE 301 - Managerial Economics

CAPSTONE (3 Hours)

- _____ MGMT 498 - Business Policy & Strategy

MAJORS

Students must also complete 21-25 major-specific courses. Program guides are available at: www.business.ku.edu/Undergraduate

* Additional KU graduation requirements apply. Consult a business academic advisor.

Resources

- **Student & Academic Services**
206 Summerfield, (785) 864-7500. Academic services including advising, policy information, the dean's stamp, credit evaluation, petitions.
- **Business Career Services Center**
125 Summerfield, (785) 864-5591. Career resources include on-campus recruiting, career fairs, workshops, resume review, internships, resource library and individual consultation. The BCSC's annual placement statistics can be found at business.ku.edu/careers/students.
- **Study Center/Help Rooms**
103 Summerfield. Study and tutoring area for students staffed by graduate teaching assistants.
- **Wagnon Room**, 418 Summerfield. A computer lab for business students.

International Dimension Requirement

All students graduating from the School of Business must fulfill the International Dimension Requirement by completing one of the following options:

- 1) **Foreign Language** - Complete courses in a modern foreign language through the fourth level (intermediate II) or equivalent proficiency as determined by the appropriate language department. International students who complete English proficiency through the Applied English Center fulfill Option 1.

- 2) **International Studies** - Six credit hours completed in one or a combination of the following categories:

(A) KU approved study abroad program;

(B) Contemporary regional/international studies/international business courses. These courses may be double-counted to meet general education, major, or concentration requirements.

See [business.ku.edu/IDR](http://business.ku.edu>IDR) for list of approved courses.

Learn the basics of business and personal finance

FIN 101/301: Personal Finance - Learn how to make informed decisions on everything from credit cards to retirement.

BUS 101: Business Majors, Careers & Professional Skills - Explore the world of business while learning valuable career skills.

Pre-Business Sample Schedule

The following is a sample schedule for the first two years of study.

YEAR ONE

First Semester

English (ENGL 101)	3
Algebra (MATH 101)	3
Social Science	3
Humanity or Foreign Language	3-5
Elective (BUS 101/FIN 101)	3
Total credits:	15-17

Second Semester

English (ENGL 102)	3
Calculus I (MATH 115)	3
Economics (ECON 142 or 144)	3
Natural Science or Foreign Language	3-5
General Psychology (PSYC 104)	3
Total credits:	15-17

YEAR TWO

First Semester

Calculus II (MATH 116)	3
Financial Accounting I (ACCT 200)	4
Information Systems (IST 301)	3
Economics (ECON 142 or 144)	3
Humanity or Foreign Language	3
Total credits:	16

Second Semester*

Managerial Accounting I (ACCT 201)	3
[Calc-based] Statistics (DSCI 301)	4
Core 310 business class	3
Oral Communications (COMS 130)	3
Elective or Foreign Language	3
Total credits:	16

*Apply for admission to the School of Business

NOTE: This is only a suggested schedule. Students must meet with their advisor each semester before enrolling to discuss their schedule options.