



KU School of Business
Marketing Program Guide
Plan: MKTGB-BSB



<p>General Education</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> ENGL 101 <input type="checkbox"/> ENGL 102 or 105 <input type="checkbox"/> COMS 130 or ENGL 200+ <input type="checkbox"/> MATH 115 or MATH 121 <input type="checkbox"/> MATH 116 or MATH 122 <input type="checkbox"/> Humanities 1 </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Humanities 2 <input type="checkbox"/> Humanities 3 <input type="checkbox"/> PSYC 104 <input type="checkbox"/> Culture & Society <input type="checkbox"/> Natural Science w/lab <input type="checkbox"/> Natural Science w/o lab </td> </tr> </table>		<input type="checkbox"/> ENGL 101 <input type="checkbox"/> ENGL 102 or 105 <input type="checkbox"/> COMS 130 or ENGL 200+ <input type="checkbox"/> MATH 115 or MATH 121 <input type="checkbox"/> MATH 116 or MATH 122 <input type="checkbox"/> Humanities 1	<input type="checkbox"/> Humanities 2 <input type="checkbox"/> Humanities 3 <input type="checkbox"/> PSYC 104 <input type="checkbox"/> Culture & Society <input type="checkbox"/> Natural Science w/lab <input type="checkbox"/> Natural Science w/o lab	<p>International Dimension Requirement (IDR)</p> <input type="checkbox"/> Option One: Foreign Language through 4th level <input type="checkbox"/> Option Two: International Studies A. Study Abroad OR B. Contemporary regional/International studies/ International business <small>See IDR Sheet for more information and a full list of approved courses</small>														
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