



## Marketing Sample Schedule

### YEAR 1

<u>1<sup>st</sup> Semester</u>		<u>2<sup>nd</sup> Semester</u>	
ENGL 101	3	ENGL 102	3
MATH 101	3	MATH 115	3
Natural Science w/o lab	3	ECON 142	3
Humanity	3	ACCT 200	4
Culture & Society (SC)	3	PSYC 104	3
	15		16

### YEAR 2

<u>1<sup>st</sup> Semester</u>		<u>2<sup>nd</sup> Semester</u>	
MATH 116	3	Humanity	3
ACCT 201	3	DSCI 301	4
IST 301	3	ECON 144	3
Humanity	3	COMS 130	3
Natural Science w/ lab	4-5	MKTG 310	3
	16-17		16

### YEAR 3

<u>1<sup>st</sup> Semester</u>		<u>2<sup>nd</sup> Semester</u>	
IDR	3	IDR	3
<b>MKTG 411</b>	<b>3</b>	Core 310	3
<b>MKTG 415</b>	<b>3</b>	<b>MKTG 400+</b>	<b>3</b>
Core 310	3	<b>MKTG 400+</b>	<b>3</b>
Core 310	3	BE 301	4
	15		16

### YEAR 4

<u>1<sup>st</sup> Semester</u>		<u>2<sup>nd</sup> Semester</u>	
IDR	3	IDR	3
BLAW 301	3	MGMT 498	3
<b>MKTG 435</b>	<b>3</b>	<b>MKTG 400+</b>	<b>3</b>
<b>MKTG 400+</b>	<b>3</b>	Elective	3
Elective	3	Elective	3
	15		15