

KU Business Undergraduate & Graduate Salary Data

Data reported by the graduates from the KU School of Business

Undergraduate

| <u>Major</u> | <u>2011 Mean Salary</u> | <u>2011 Median Salary</u> |
|---|-------------------------|---------------------------|
| Accounting | \$43,3026 | \$45,000 |
| Business Administration/Management & Leadership | \$44,889 | \$43,000 |
| Finance | \$48,900 | \$47,500 |
| Information Systems | \$48,750 | \$49,500 |
| Marketing | \$41,875 | \$41,000 |
| Supply Chain Management | \$45,560 | \$50,000 |

Graduate

| <u>Major</u> | <u>2011 Mean Salary</u> | <u>2011 Median Salary</u> |
|-----------------------------------|-------------------------|---------------------------|
| Master of Business Administration | \$55,053 | \$52,000 |
| Master of Accounting | \$48,584 | \$47,000 |

Data compiled nationally by the National Association of Colleges and Employers

Undergraduate

| <u>Discipline</u> | <u>Spring 2011 Average Salary*</u> |
|--|------------------------------------|
| Accounting | \$50,316 |
| Finance | \$53,048 |
| Marketing/Marketing Mgmt. (incl. mktg. research) | \$44,432 |
| Business Administration/Management | \$46,832 |
| Logistics/Material Management | \$50,602 |

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Report Background

Every year the KU School of Business collects the employment data from students graduating from the undergraduate and graduate programs. This data is used to compute the median and mean salaries for each major so that students and employers can be better informed of the value of a KU degree.

The Business Career Services Center also participates in a nationwide survey of undergraduate salaries administered by the *National Association of Colleges and Employers* in order to provide a comparison for students nationally.

Please contact the Business Career Services Center (bcsc@ku.edu) if you have questions about this data.