



BUSINESS CAREER SERVICES CENTER



ANNUAL REPORT

2010-2011

2010-2011 KU BUSINESS CAREER SERVICES ANNUAL REPORT

THE BUSINESS CAREER SERVICES CENTER

The mission of the Business Career Services Center (BCSC) is to assist all KU Business students in their pursuit of career-relevant internship and full-time employment.

Career Development Efforts – We seek to deliver a comprehensive internal career preparation program that will enable students to develop lifelong career skills that will facilitate immediate and ongoing professional success.

Employment Efforts – We seek to facilitate the successful employment of our students through an aggressive external marketing effort to develop strong relationships with employers and the companies they represent.

BCSC Office Hours:

Monday-Friday 8:00a.m-5:00p.m. (closed on all national holidays)

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We look forward to working with you!



2010-2011 KU BUSINESS CAREER SERVICES SIGNIFICANT ACCOMPLISHMENTS

ACCOMPLISHMENTS 2010-2011:

Social Media Programming – The BCSC developed a workshop to assist students with the process of leveraging social media in the job search process. A “Using LinkedIn in the Job Search” workshop was offered during the spring 2011 semester. Additionally, resources such as career blogs for recent grads, job search podcasts, career resources on Facebook and Twitter, and LinkedIn groups have been compiled for distribution to students. In addition to directing students to these resources, the BCSC also incorporated the importance of developing and maintaining an appropriate online brand or image into individual and workshop messages with students.

Electronic KU Career Connections Registration – The BCSC, in collaboration with the KU Career Services Alliance, established an electronic signature and registration process for students to create a KU Career Connections account. This has enhanced convenience to students, created efficiency in the registration process, and increased usage of our system. The electronic registration process has added convenience for KU Business students at the Edwards Campus as well.

Outreach to Companies in Chicago, Dallas, and Denver – The BCSC enhanced employer outreach efforts to prospective recruiting organizations in Chicago, Dallas, and Denver, which have consistently been noted by students through survey initiatives as ideal locations to live and work following graduation. This was driven through the Employer Relations function of our office.

Increased Collaboration with the KU Alumni Association – The hiring landscape continues to warrant enhanced attention to alumni populations and the BCSC continues to promote alumni networking as an invaluable resource in the job search to current students. Our office partnered with the Alumni Association in more deliberate ways in the last year to more thoroughly meet the needs of both current students and alumni. This included more engaged collaboration with the Student Alumni Association.

KU Career Services Hosting of Federal Advisor Training – The BCSC, in collaboration with the KU Career Services Alliance, hosted the nationally renowned federal government jobs and internship training program which occurred on KU’s campus in October 2010. The training was conducted by the Partnership for Public Service and the National Association of Colleges and Employers and has enabled participants to better advise students in the pursuit of over 500,000 federal positions anticipated to open up over the next three years.

Staff Recognition – Dave Byrd-Stadler was recognized as the KU Business Staff Member of the year for the 2010-2011 year. We are proud to have Dave as a member of the Business Career Services team and appreciate his consistent efforts.

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: UNDERGRADUATE MAJORS COMBINED

Bachelor of Science: ALL MAJORS COMBINED

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	640	586	570
<i>Surveys Completed/Response Rate</i>	554 (87%)	517 (88%)	506 (89%)
% Responses NOT SEEKING EMPLOYMENT	158 (29%)	181 (35%)	199 (39%)
<i>Postponing Search/Not Seeking</i>	15 (9.5%)	21 (11.5%)	13 (7%)
<i>Continuing Education</i>	143 (90.5%)	160 (88.5%)	185 (93%)
% Responses SEEKING EMPLOYMENT	396 (71%)	336 (65%)	306 (61%)
<i>% of Seeking Employed BY Graduation</i>	217 (55%)	155 (46%)	149 (49%)
<i>% of Seeking NOT Employed BY Graduation</i>	179 (45%)	181 (54%)	157 (51%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$24,000 - 80,000	\$19,000-100,000	\$15,000-91,000
<i>Mean Salary</i>	\$45,741	\$45,150	\$45,442
<i>Median Salary</i>	\$45,000	\$45,000	\$46,000
<i>% Reporting Meaningful Salary Data</i>	116 (54%)	106 (68%)	101 (68%)
<i>Bonus Range</i>	\$500 - 30,000	\$1,000-10,000	\$1,000-12,000
<i>Bonus Average</i>	\$5,125 (Median \$5,000)	\$5,637 (Median \$5,250)	\$4,330 (Median \$3,000)
<i>% Reporting Meaningful Bonus Data</i>	34 (29%)	34 (32%)	45 (45%)
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	117 (54%)	87 (56%)	89 (60%)
<i>Student-Facilitated</i>	86 (40%)	61 (39%)	45 (30%)
<i>Unknown</i>	14 (6%)	7 (5%)	15 (10%)
JOB FUNCTION ANALYSIS			
<i>Accounting</i>	34 (16%)	21 (13.5%)	24 (16%)
<i>Consulting</i>	19 (9%)	8 (5%)	15 (10%)
<i>Finance</i>	46 (21%)	38 (24.5%)	37 (25%)
<i>General Management</i>	8 (4%)	12 (8%)	6 (4%)
<i>Human Resources</i>	5 (2%)	1 (.5%)	-
<i>Information Systems</i>	15 (7%)	7 (4.5%)	5 (3%)
<i>Marketing</i>	16 (7.5%)	12 (8%)	9 (6%)
<i>Operations/Production</i>	5 (2%)	4 (2.5%)	-
<i>Other</i>	17 (8%)	18 (11.5%)	19 (13%)
<i>Sales</i>	29 (13%)	22 (14%)	19 (13%)
<i>Supply Chain Management</i>	16 (7.5%)	5 (3%)	-
<i>Not Reported</i>	7 (3%)	7 (4.5%)	15 (10%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



ACCOUNTING Degree Programs: Bachelors and Masters

	Bachelor of Science: ACCOUNTING		Master of Accounting: (MAcc)	
	2010-2011	2009-2010	2010-2011	2009-2010
Number of Graduates	204	202	127	124
Surveys Completed/Response Rate	193 (95%)	189 (93.5%)	111 (87%)	97 (78%)
% Responses NOT SEEKING EMPLOYMENT	113 (59%)	129 (68.3%)	8 (7%)	3 (3%)
Postponing Search/Not Seeking	2 (2%)	7 (5.4%)	4 (50%)	1 (33.3%)
Continuing Education	111 (98%)	122 (94.6%)	4 (50%)	2 (66.6%)
% Responses SEEKING EMPLOYMENT	80 (71%)	60 (31.7%)	103 (93%)	94 (97%)
Seeking Employed By Time of Report	49 (61%)	31 (52%)	74 (72%)	70 (74.5%)
Seeking NOT Employed BY Graduation	31 (39%)	29 (48%)	29 (28%)	24 (25.5%)
SALARY ANALYSIS OF REPORTED OFFERS				
Salary Range	\$27,000-60,000	\$25,000- \$57,000	\$41,000- 70,000	\$38,800-60,000
Mean Salary	\$44,302	\$43,886	\$48,584	\$46,322
Median Salary	\$45,000	\$45,000	\$47,000	\$46,500
% Reporting Meaningful Salary Data	25 (51%)	21 (68%)	62 (84%)	48 (68.5%)
Bonus Range	\$1,500-6,000	\$3,000-10,000	\$1,500-7,500	\$1,500-\$5,500
Bonus Average	\$4,415 (Median \$4,500)	\$5,800 (Median \$5,500)	\$4675 (Median \$5,000)	\$2,650 (Median \$2,000)
% Reporting Meaningful Bonus Data	6 (24%)	5 (24%)	8 (13%)	14 (29%)
SOURCE OF OFFER ANALYSIS				
School-Facilitated	29 (59%)	16 (52%)	69 (93%)	56 (80%)
Student-Facilitated	20 (41%)	9 (29%)	5 (7%)	11 (16%)
Unknown	0	6 (19%)	0	3 (4%)
JOB FUNCTION ANALYSIS				
Accounting - Audit	14 (29%)	8 (26%)	40 (54%)	33 (46%)
Accounting - Other	11 (23%)	6 (19%)	7 (9%)	12 (17%)
Accounting - Tax	4 (8%)	5 (16%)	22 (30%)	17 (24%)
Consulting	3 (6%)	-	-	-
SCM/Operations Management	3 (6%)	-	-	-
General Management	-	1 (3%)	-	-
Finance (Other)	6 (12%)	2 (7%)	1 (1.5%)	-
Sales	3 (6%)	1 (3%)	-	-
Information Technology	2 (4%)	1 (3%)	1 (1.5%)	-
Other	2 (4%)	2 (7%)	-	1 (2%)
Not Reported	1 (2%)	5 (16%)	3 (4%)	8 (11%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: INFORMATION SYSTEMS Major

Bachelor of Science: INFORMATION SYSTEMS

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	36	23	16
<i>Surveys Completed/Response Rate</i>	32 (89%)	18 (78%)	14 (87.5%)
% Responses NOT SEEKING EMPLOYMENT	3 (9%)	2 (11%)	-
<i>Postponing Search/Not Seeking</i>	-	-	-
<i>Continuing Education</i>	3 (100%)	2 (100%)	-
% Responses SEEKING EMPLOYMENT	29 (91%)	16 (89%)	14 (100%)
<i>% of Seeking Employed By Time of Report</i>	19 (66%)	7 (44%)	7 (50%)
<i>% of Seeking NOT Employed By Report</i>	10 (34%)	9 (56%)	7 (50%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$40,000-58,000	\$45,000-60,000	\$36,000-58,000
<i>Mean Salary</i>	\$48,750	\$53,666	\$47,666
<i>Median Salary</i>	\$49,500	\$54,000	\$48,250
<i>% Reporting Meaningful Salary Data</i>	12 (63%)	6 (86%)	6 (86%)
<i>Bonus Range</i>	\$1,000-5,000	\$2,500	\$4,000
<i>Bonus Average</i>	\$2,675 (Median \$2,000)	\$2,500 (Median \$2,500)	\$4,000 (Median \$4,000)
<i>% Reporting Meaningful Bonus Data</i>	3 (25%)	1 (17%)	2 (33%)
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	15 (79%)	5 (71%)	5 (71%)
<i>Student-Facilitated</i>	4 (21%)	2 (29%)	2 (29%)
JOB FUNCTION ANALYSIS			
<i>Consulting</i>	7 (37%)	1 (14%)	1 (14%)
<i>Information Systems</i>	12 (63%)	6 (86%)	5 (72%)
<i>Other</i>	-	-	1 (14%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: FINANCE Major

Bachelor of Science: FINANCE

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	157	167	157
<i>Surveys Completed/Response Rate</i>	128 (82%)	139 (83%)	140 (89%)
% Responses NOT SEEKING EMPLOYMENT	17 (13%)	17 (12%)	25 (18%)
<i>Postponing Search/Not Seeking</i>	5 (29%)	4 (23.5%)	5 (20%)
<i>Continuing Education</i>	12 (71%)	13 (76.5%)	20 (80%)
% Responses SEEKING EMPLOYMENT	111 (87%)	122 (88%)	115 (82%)
<i>% of Seeking Employed BY Graduation</i>	60 (54%)	60 (49%)	56 (49%)
<i>% of Seeking NOT Employed BY Graduation</i>	51 (46%)	62 (51%)	59 (51%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$31,200-70,000	\$30,000-100,000	\$31,000-65,000
<i>Mean Salary</i>	\$48,900	\$48,440	\$45,587
<i>Median Salary</i>	\$47,500	\$47,500	\$45,000
<i>% Reporting Meaningful Salary Data</i>	31 (52%)	45 (75%)	38 (68%)
<i>Bonus Range</i>	\$1,500-10,000	\$1,000-10,000	\$1,000-10,000
<i>Bonus Average</i>	\$5,640 (Median \$5,000)	\$6,670 (Median \$7,500)	\$4,733 (Median \$4,000)
<i>% Reporting Meaningful Bonus Data</i>	11 (35%)	21 (47%)	15 (39%)
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	24 (40%)	38 (63%)	39 (70%)
<i>Student-Facilitated</i>	28 (46%)	20 (33%)	10(18%)
<i>Unknown</i>	8 (14%)	2 (4%)	7 (12%)
JOB FUNCTION ANALYSIS			
<i>International Business</i>	-	-	1 (2%)
<i>Commercial Banking</i>	6 (10%)	5 (8.5%)	4 (7%)
<i>Consulting</i>	4 (6.5%)	5 (8.5%)	9 (16%)
<i>Corporate Finance</i>	7 (11.5%)	9 (15%)	5 (9%)
<i>Finance (Other)</i>	7 (11.5%)	4 (6%)	10 (18%)
<i>Business Development/M&A</i>	1 (2%)	-	-
<i>Financial Services</i>	9 (15%)	8 (13%)	2 (3.5%)
<i>General Management</i>	-	3 (5%)	1 (2%)
<i>Investment Banking/Investment Management</i>	8 (13%)	8 (13%)	7 (12.5%)
<i>Marketing</i>	1 (2%)	1 (2.5%)	-
<i>Accounting/Audit</i>	2 (3%)	1 (2.5%)	-
<i>Sales</i>	3 (5%)	7 (11.5%)	4 (7%)
<i>Supply Chain Management</i>	2 (3%)	-	1 (2%)
<i>Other</i>	5 (8.5%)	7 (11.5%)	4 (7%)
<i>Not Reported</i>	5 (8.5%)	2 (3%)	8 (14%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: MANAGEMENT & LEADERSHIP / BUSINESS ADMINISTRATION

Bachelor of Science: BUSINESS/MANAGEMENT & LEADERSHIP

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	106	79	74
<i>Surveys Completed/Response Rate</i>	85 (80%)	68 (86%)	63 (85%)
% Responses NOT SEEKING EMPLOYMENT	17 (20%)	14 (21%)	24 (38%)
<i>Postponing Search/Not Seeking</i>	6 (35%)	3 (21%)	3 (13%)
<i>Continuing Education</i>	11 (65%)	11 (79%)	21 (87%)
% Responses SEEKING EMPLOYMENT	68 (80%)	54 (83.5%)	39 (62%)
<i>% of Seeking Employed BY Graduation</i>	36 (53%)	24 (44%)	17 (44%)
<i>% of Seeking NOT Employed BY Graduation</i>	32 (47%)	30 (56%)	22 (56%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$24,000-80,000	\$19,000-\$55,000	\$24,000-55,000
<i>Mean Salary</i>	\$44,889	\$47,400	\$40,500
<i>Median Salary</i>	\$43,000	\$41,250	\$45,000
<i>% Reporting Meaningful Salary Data</i>	18 (50%)	12 (50%)	11 (65%)
<i>Bonus Range</i>	\$5,000-10,000	\$1,300-7,000	\$3,000-10,000
<i>Bonus Average</i>	\$6,800 (Median \$5,500)	\$3,325 (Median \$5,000)	\$4,900 (Median \$3,500)
<i>% Reporting Meaningful Bonus Data</i>	3 (16%)	3 (25%)	5 (45%)
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	17 (47%)	9 (37.5%)	9 (53%)
<i>Student-Facilitated</i>	17 (47%)	13 (54%)	7 (41%)
<i>Unknown</i>	2 (6%)	2 (8.5%)	1 (6%)
JOB FUNCTION ANALYSIS			
<i>Accounting</i>	3 (8.5%)	1 (4%)	-
<i>Consulting</i>	2 (5.75%)	-	1 (5.5%)
<i>Finance</i>	1 (3%)	1 (4%)	3 (18%)
<i>General Management</i>	7 (19%)	6 (25%)	1 (5.5%)
<i>Human Resources</i>	5 (14%)	1 (4%)	-
<i>Information Systems</i>	-	-	-
<i>International Business</i>	1 (3%)	-	-
<i>Marketing</i>	1 (3%)	-	2 (12%)
<i>Operations/Production or SCM</i>	2 (5.75%)	4 (16.5%)	1 (5.5%)
<i>Sales</i>	7 (19%)	3 (12.5%)	2 (12%)
<i>Other</i>	6 (16%)	6 (25%)	5 (29.5%)
<i>Not Reported</i>	1 (3%)	2 (8%)	2 (12%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: **MARKETING** Major

Bachelor of Science: **MARKETING**

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	108	95	103
<i>Surveys Completed/Response Rate</i>	93 (86%)	85 (89%)	87 (84%)
% Responses NOT SEEKING EMPLOYMENT	7 (7.5%)	15 (17.5%)	6 (7%)
<i>Postponing Search/Not Seeking</i>	2 (29%)	4 (26%)	1 (17%)
<i>Continuing Education</i>	5 (71%)	11 (74%)	5 (83%)
% Responses SEEKING EMPLOYMENT	86 (92.5%)	70 (82.5%)	81 (93%)
<i>% of Seeking Employed By Time of Report</i>	39 (45%)	27 (39%)	38 (47%)
<i>% of Seeking NOT Employed By Report</i>	47 (55%)	43 (61%)	43 (53%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$30,000-55,000	\$30,000-54,000	\$15,000-\$55,000
<i>Mean Salary</i>	\$41,875	\$41,125	\$43,020
<i>Median Salary</i>	\$41,000	\$38,000	\$45,000
<i>% Reporting Meaningful Salary Data</i>	20 (51%)	17 (63%)	25 (66%)
<i>Bonus Range</i>	\$1,000-7,500	\$1,500 - 5,000	\$1,000-12,000
<i>Bonus Average</i>	\$4,300 (Median \$4,000)	\$4,100 (Median \$5,000)	\$4,525 (Median \$3,000)
<i>% Reporting Meaningful Bonus Data</i>	5 (25%)	5 (29%)	12 (48%)
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	20 (51%)	11(41%)	18 (47%)
<i>Student-Facilitated</i>	15 (38%)	16 (59%)	15 (39%)
<i>Unknown</i>	4 (11%)	n/a	5 (14%)
JOB FUNCTION ANALYSIS			
<i>Advertising</i>	-	3 (11.5%)	2 (5%)
<i>Brand Management</i>	7 (18%)	1 (3.5%)	
<i>Consulting</i>	2 (5%)	-	4 (11%)
<i>Finance</i>	1 (2.5%)	1 (3.5%)	2 (5%)
<i>General Management</i>	1 (2.5%)	1 (3.5%)	3 (8%)
<i>Accounting</i>	-	-	1 (2.5%)
<i>Market Analysis</i>	-	1 (3.5%)	1 (2.5%)
<i>Public Relations</i>	1 (2.5%)	1 (3.5%)	1 (2.5%)
<i>Marketing (unspecified):</i>	6 (16%)	5 (18.5%)	3 (8.5%)
<i>Operations/Production</i>	2 (5%)	-	1 (2.5%)
<i>Sales</i>	13 (33%)	11 (41%)	12 (32%)
<i>Supply Chain</i>	2 (5%)		1 (2.5%)
<i>Other</i>	3 (8%)	3 (11.5%)	2 (5%)
<i>Not Reported</i>	1 (2.5%)		5 (13%)

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Bachelor of Science in Business: SUPPLY CHAIN MANAGEMENT

Bachelor of Science: SUPPLY CHAIN MANAGEMENT

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	29	20	n/a
<i>Surveys Completed/Response Rate</i>	23 (79.3%)	18 (90%)	n/a
% Responses NOT SEEKING EMPLOYMENT	1 (4.5%)	3 (16%)	-
<i>Postponing Search/Not Seeking</i>	-	2 (66.6%)	-
<i>Continuing Education</i>	1 (100%)	1 (33.3%)	-
% Responses SEEKING EMPLOYMENT	22 (95.5%)	15 (84%)	n/a
<i>% of Seeking Employed By Time of Report</i>	14 (63.5%)	7 (47%)	n/a
<i>% of Seeking NOT Employed By Report</i>	8 (36.5%)	8 (53%)	n/a
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$30,000-55,000	\$32,200- \$60,000	n/a
<i>Mean Salary</i>	\$45,560	\$43,955	n/a
<i>Median Salary</i>	\$50,000	\$40,000	n/a
<i>% Reporting Meaningful Salary Data</i>	9 (64%)	6 (86%)	n/a
<i>Bonus Range</i>	\$750-30,000	\$1,000	n/a
<i>Bonus Average</i>	\$6,990 (Median \$1,500)	\$1,000 (Median \$1,000)	n/a
<i>% Reporting Meaningful Bonus Data</i>	5 (55%)	1 (17%)	n/a
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	12 (86%)	5 (71%)	n/a
<i>Student-Facilitated</i>	2 (14%)	2 (29%)	n/a
JOB FUNCTION ANALYSIS			
<i>General Management</i>	-	1 (14%)	n/a
<i>Operations/Productions</i>	1 (7%)	1 (14%)	n/a
<i>Supply Chain Management</i>	9 (64%)	5 (72%)	n/a
<i>Sales</i>	3 (22%)	-	n/a
<i>Consulting</i>	1 (7%)	-	n/a

2010-2011 KU BUSINESS CAREER SERVICES SALARY SURVEY/EMPLOYMENT REPORT



Graduate Programs: MBA

MASTERS OF BUSINESS ADMINISTRATION

	2010-2011	2009-2010	2008-2009
<i>Number of Graduates</i>	67	36	39
<i>Surveys Completed/Response Rate</i>	55 (82%)	33 (92%)	32 (82%)
% Responses NOT SEEKING EMPLOYMENT	9 (16%)	4 (12%)	10 (31%)
<i>Postponing Search/Not Seeking</i>	-	1 (25%)	2 (20%)
<i>Already Employed</i>	3 (33%)	2 (50%)	8 (80%)
<i>Continuing Education</i>	6 (67%)	1 (25%)	-
% Responses SEEKING EMPLOYMENT	46 (84%)	29 (88%)	22 (69%)
<i>% of Seeking Employed By Time of Report</i>	29 (63%)	17 (58.5%)	11 (50%)
<i>% of Seeking Not Employed by time of Report</i>	17 (37%)	12 (41.5%)	11 (50%)
SALARY ANALYSIS OF REPORTED OFFERS			
<i>Salary Range</i>	\$32,000-96,000	\$40,000-105,000	\$35,000-115,000
<i>Mean Salary</i>	\$55,053	\$64,600	\$61,650
<i>Median Salary</i>	\$52,000	\$56,500	\$58,500
<i>% Reporting Meaningful Salary Data</i>	19 (86%)	8 (47%)	8 (73%)
<i>Bonus Range</i>	\$500-20,000	\$1,000-15,000	-
<i>Bonus Average</i>	\$6,375 (Median \$3,500)	\$6,300 (Median \$3,000)	-
<i>% Reporting Meaningful Bonus Data</i>	6 (21%)	3 (37.5%)	-
SOURCE OF OFFER ANALYSIS			
<i>School-Facilitated</i>	8 (36%)	4 (23.5%)	3 (27%)
<i>Student-Facilitated</i>	13 (59%)	7 (41%)	8 (73%)
<i>Unknown</i>	1 (5%)	6 (35.5%)	-
JOB FUNCTION ANALYSIS			
<i>Consulting</i>	-	-	1 (9%)
<i>Finance</i>	5 (17%)	6 (35%)	4 (37%)
<i>General Management</i>	-	2 (12%)	-
<i>Information Systems</i>	1 (4%)	2 (12%)	1 (9%)
<i>Marketing</i>	4 (14%)	-	1 (9%)
<i>SCM/Operations</i>	4 (14%)	-	1 (9%)
<i>Sales</i>	3 (10%)	-	-
<i>Other</i>	5 (17%)	1 (6%)	3 (27%)
<i>Not Reported</i>	7 (24%)	6 (35%)	-

2010-2011 KU BUSINESS CAREER SERVICES ON-CAMPUS RECRUITING ANALYSIS



ON-CAMPUS RECRUITING ANALYSIS (Hosted by Business Career Services*):

	<u>Companies</u>			<u>Schedules</u>			<u>Interviews</u>		
	<u>2010-2011*</u>	<u>2009-2010</u>	<u>2008-2009</u>	<u>2010-2011*</u>	<u>2009-2010</u>	<u>2008-2009</u>	<u>2010-2011*</u>	<u>2009-2010</u>	<u>2008-2009</u>
<i>Fall Recruiting</i>	45	32	53	121	96	135	1070	908	1160
<i>Spring Recruiting</i>	22	23	16	38	31	27	277	259	245
<i>Total</i>	67	55	69	159	127	162	1347	1167	1405

** Data is not reflective of organizations conducting interviews at other career centers on campus. Many students in the KU School of Business qualify and interview for opportunities associated with schedules hosted by the Engineering Career Center and University Career Center.*

Organizations that recruited in the BCSC 2010-2011 targeting ACCOUNTING students *:

Aldi, Altria Sales & Distribution, American Airlines, American Eagle, Archer Daniels Midland, Arthur J. Gallagher Risk Management Services, Bank of America Merrill Lynch, Bank of Kansas City, BKD, CBIZ/Mayer Hoffman McCann, Cerner, Collective Brands (formerly Payless), Commerce Bank, Defense Contract Audit Agency, Deloitte & Touche, Deloitte Consulting, Eli Lilly, Ernst & Young, Farmers Insurance Group, Federal Reserve Bank of Kansas City, Grant Thornton, Great Range Capital, Guardian/Woody Financial Group, Hallmark Cards, Hawker Beechcraft, Intouch Solutions, Kansas Energy, Kennedy & Coe, Koch Industries, KPMG, Kraft Foods, Lockton Companies, MarketSphere Consulting, Marks, Nelson, Vohland & Campbell, MB Financial Bank, Mueller Industries, Prairie Band Casino & Resort, PricewaterhouseCoopers, RSM McGladrey, R.W. Baird & Co., RubinBrown, Transworld Systems, Union Pacific, Wal-Mart Stores Inc., Wendling Noe Nelson & Johnson LLC.

Organizations that recruited in the BCSC 2010-2011 targeting INFORMATION SYSTEMS students *:

Aldi, American Airlines, Cerner, Deloitte, Eli Lilly, Ernst & Young, Grant Thornton, Guardian/Woody Financial Group, Hallmark Cards, Kraft Foods, KPMG, MarketSphere Consulting, Marks, Nelson, Vohland & Campbell, PricewaterhouseCoopers, Transworld Systems, Wal-Mart Stores

Organizations that recruited in the BCSC 2010-2011 targeting FINANCE students *:

Advantage Recycling, Aldi, Altria Sales & Distribution, American Airlines, American Eagle, Arthur J. Gallagher Risk Management, Bank of America Merrill Lynch, Bank of Kansas City, Cerner, Collective Brands (formerly Payless), Commerce Bank, Deloitte Consultation, EJ Gallo, Eli Lilly, Ernst & Young LLP, Farmers Insurance Group, Federal Reserve Bank of Kansas City, Great Range Capital, Guardian/Woody Financial Group, Hallmark Cards, Hawker Beechcraft, Hay Group, Hormel Foods Corp, Kansas Energy, Koch Industries, Kraft Foods, Lockton Companies, MarketSphere Consulting, Marks, Nelson, Vohland & Campbell, MB Financial Bank, Mueller Industries, National Oilwell Varco, PepsiCo, Piper Jaffray, Prairie Band Casino & Resort, RSM McGladrey, R.W. Baird, Sabre Holdings, Transworld Systems, Union Pacific, Wal-Mart Stores

Organizations that recruited in the BCSC 2010-2011 targeting MANAGEMENT & LEADERSHIP students *:

Advantage Recycling, Aldi, Altria Sales & Distribution, American Airlines, Bank of American Merrill Lynch, Catapult International, Cerner, Collective Brands (formerly Payless), Deloitte Consulting, EJ Gallo Winery, Eli Lilly, Farmers Insurance Group, Federal Reserve Bank of KC, Guardian/Woody Financial Group Hallmark Cards, Hawker Beechcraft, Hormel Foods, Intouch Solutions, Koch Industries, Kraft Foods, Lockton Companies, MarketSphere Consulting, Marks, Nelson, Vohland & Campbell, Mueller Industries, National Oilwell Varco, PepsiCo, RSM McGladrey, Union Pacific, Wal-mart Stores, Western Extralite

Organizations that recruited in the BCSC 2010-2011 targeting MARKETING students *:

Aldi, Advantage Recycling, Altria Sales & Distribution, American Airlines, Catapult Int'l., Cerner, Collective Brands (formerly Payless), E J Gallo Winery, Eli Lilly, Farmers Insurance Group, Guardian/Woody Financial Group Hallmark Cards, Hormel Foods Corp, Hyvee Corporate, Koch Industries, Kraft Foods, Lockton Companies, MarketSphere Consulting, Mueller Industries, PepsiCo, Transworld Systems, Wal-Mart Stores, Western Extralite

Organizations that recruited in the BCSC 2010-2011 targeting SUPPLY CHAIN MANAGEMENT students *:

Advantage Recycling, Aldi, Altria, American Airlines, American Eagle, Advantage Recycling, Catapult Intl, Collective Brands (formerly Payless), Ericsson, Eli Lilly, Farmers Insurance Group, Guardian/Woody Financial Group, Hallmark Cards, Hormel Foods Corp., Koch Industries, Kraft Foods, MarketSphere Consulting, Transworld Systems, Union Pacific, Wal-Mart Stores, Western Extralite

** Companies listed reflect organizations conducting formal on-campus recruiting schedules in the Business Career Services Center during the 2009-2010 academic year. Data does not include companies attending the career fair, companies posting jobs and internships through KU Career Connections, or companies hiring KU grads through student-initiated efforts.*

2010-2011 KU BUSINESS CAREER SERVICES

2010 Business Career Fair

BUSINESS CAREER FAIR:	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
• Registered organizations:	92	83	106	128	124
• Students attending:	1090	1216	1317	1197	1194

*The **Business Career Fair** is hosted each September and is co-coordinated by the Business Career Services Center and the Undergraduate Business Council. Companies represented at the 2010 Business Career Fair include:*

- Abercrombie & Fitch
- Advantage Metals Recycling, LLC
- Aldi, Inc.
- Allied Business Group
- Altria Sales & Distribution Co.
- American Airlines
- American Eagle Outfitters
- AMLI Residential
- Archer Daniels Midland
- Bank of Kansas City
- Becker Professional Education
- BKD LLP
- Buckle, Inc.
- C.H. Robinson Worldwide, Inc.
- CBIZ and Mayer Hoffman McCann P.C.
- Cerner Corporation
- Civilian Logistics Career Management Office
- Collective Brands, Inc.
- College Pro
- Command Transportation
- Consolidated Electrical Distributors (CED)
- Copart, Inc.
- Deloitte & Touche
- Dish Network
- DST Systems
- E & J Gallo Winery
- EFG Companies
- Eli Lilly and Company
- EMC
- Ernst & Young LLP
- Farmers Insurance Group
- FDIC
- Federal Reserve Bank of Kansas City
- First Investors Corporation
- Freightquote.com
- Grant Thornton LLP
- Guardian / Woody Financial Group, Inc.
- Hallmark Cards, Inc.
- Harrah's Casino
- Hill's Pet Nutrition
- Honeywell - Federal Manufacturing & Technolo
- HUD Office of Inspector General, Office of Audi
- Huhtamaki
- Hy-Vee, Inc.
- Intouch Solutions
- JCPenney
- Kennedy and Coe LLC
- KeyBank Real Estate Capital
- Kiewit Power
- Koch Industries, Inc
- KPMG
- Kraft Foods
- Liberty Mutual Insurance
- Louis Dreyfus Commodities
- MarketSphere Consulting
- Marks Nelson CPA
- MetLife
- Mutual of Omaha
- Nebraska Book Company
- Northwestern Mutual Financial Network-RPS Financial Group
- Peace Corps
- PepsiCo
- Perceptive Software, Inc.
- PlattForm Advertising
- PricewaterhouseCoopers
- Prudential
- Renaissance Financial
- RSM McGladrey, Inc.
- RubinBrown
- Ryder Transportation
- Social Security Administration
- Spirit AeroSystems (formerly Boeing Commercial)
- State Street
- Target Stores and Distribution
- The HON Company
- Toys"R"Us, Inc.
- Tradebot Systems Inc.
- U S Bank
- U. S. AgBank
- U.S. Marine Corps
- Uhlig LLC
- Union Pacific
- University of Kansas School of Law
- USDA Farm Service Agency
- Verizon Wireless
- Waddell & Reed
- Washburn University School of Law
- Waterway Gas & Wash
- Wells Fargo Financial
- Wendling Noe Nelson & Johnson LLC
- Westar Energy
- WSI

2010-2011 KU BUSINESS CAREER SERVICES TOP EMPLOYERS & JOB LOCATIONS



* EMPLOYER ANALYSIS/FULL-TIME PLACEMENTS:

Organizations Hiring 5+ KU Business Graduates in 2010-2011:

- Cerner (28)
- KPMG (23)
- Ernst & Young (12)
- PricewaterhouseCoopers (12)
- Deloitte (10)
- Grant Thornton (10)
- Altria (6)
- BKD (5)
- CBIZ (5)
- ISNetworld (5)
- Perceptive Software (5)

Employers Hiring 2-4 KU Business Graduates in 2010-2011:

- Boston Financial (4)
- Koch Industries (4)
- RubinBrown (4)
- Sprint (4)
- US Navy (4)
- American Airlines (3)
- Ericsson (3)
- Intouch Solutions (3)
- JP Morgan (3)
- Kiewit (3)
- Collective Brands (3)
- Bank of America/Merrill Lynch (2)
- DISH Network (2)
- Eli Lilly (2)
- Russell Stover (2)
- Stifel Nicolaus Weisel (2)
- Target (2)
- Textron (2)
- Union Pacific (2)
- Verizon (2)
- Wal-Mart (2)
- Wells Fargo (2)

* PLACEMENTS BY GEOGRAPHY:

- **KC Metro (176)**
- **Kansas, Lawrence (23)**
- Texas (21)
- Other States (includes AL, AZ, CT, HI, LA, MD, OH, WA, WI, VA) (10)
- Oklahoma (9)
- Illinois (8)
- New York (8)
- **Kansas, Wichita (7)**
- **Kansas, Other (6)**
- Nebraska (6)
- California (5)
- Colorado (5)
- International (5) (includes Netherlands, Canada, Japan, France, and China)
- **Missouri, Other (4)**
- Washington DC (4)
- Florida (3)
- Arkansas (2)
- Minnesota (2)
- North Carolina (2)
- **Kansas, Topeka (2)**

* Analysis by employer and geography is based on reported placements only and does not reflect placements for KU Business graduates who did not report their information or reported incomplete information to our office.

2010-2011 KU BUSINESS CAREER SERVICES INTERNSHIPS



EMPLOYER ANALYSIS/INTERNSHIPS:

Organizations Hiring 5+ KU Business INTERNS in 2010-2011:

- Deloitte (7)
- Grant Thornton (7)
- PricewaterhouseCoopers (7)
- Altria (5)
- Ernst & Young (5)
- Hallmark (5)
- KU (5)

Employers Hiring 2-4 KU Business INTERNS in 2010-2011:

- KPMG (4)
- Lawrence Regional Technology Center (4)
- Lockton (4)
- Northwestern Mutual (4)
- Koch Industries (3)
- Merrill Lynch (3)
- Archer Daniels Midland (ADM) (2)
- Capistrano Global (2)
- CBIZ (2)
- Cerner (2)
- Federal Reserve Bank of KC (2)
- Hawker Beechcraft (2)
- Intouch Solutions (2)
- Marks Nelson Vohland Campbell Radetic (2)
- McGladrey (2)
- Ong & Company (2)
- Sprint (2)
- Target (2)
- Union Pacific (2)

INTERNSHIP ANALYSIS:

The Business Career Services Center encourages internships as a method of career exploration and application of business concepts in real-world professional contexts. Internships can be any combination of:

- Part-time or Full-time
- Paid or Unpaid
- For-credit or Not-for-credit
- Summer, Academic Year, or Ongoing

Internships Reported to the BCSC:

<u>2010-2011</u>	<u>2009-2010</u>	<u>2008-2009</u>	<u>2007-2008</u>
221	252	165	178

For internships where compensation data was provided, 84% of the internships were paid. 64% of the internships were non-credit bearing. 36% of interns received academic credit.

<u>Career Function</u>	<u># of Students Reporting Internships</u>	<u>Compensation Range</u>	<u>Compensation Average</u>	<u>Compensation Median</u>
Accounting	84	\$10-25.00/hour	\$18.65/hour	\$20/hour
Consulting	17	\$11-20/hour	\$13.65/hour	\$12/hour
Finance	37	\$7.50-35/hour	\$14.89/hour	\$14/hour
General Management	12	\$10.00/hour	\$10/hour	\$10/hour
Human Resources	2	\$20/hour	\$20/hour	\$20/hour
Information Systems	4	\$10-18/hour	\$14/hour	\$14/hour
Marketing/Sales	34	\$7.25-25/hour	\$15.15/hour	\$16.50/hour
Other/Not Reported	11	\$8-17/hour	\$12.25/hour	\$12.50/hour
Supply Chain	20	\$9.50-22.50/hour	\$14.68/hour	\$14/hour
TOTAL	221	\$7.25-35/hour	\$16.35/hour	\$16/hour

2010-2011 KU BUSINESS CAREER SERVICES CAREER ADVISING STATISTICS



ANALYSIS OF DIRECT CAREER ADVISING: 2010-2011 2009-2010 2008-2009 2007-2008
Individual career advising and walk-in discussions: 1053 913 905 970

The Business Career Services Center staff facilitated 1053 individual career advising and walk-in appointments during the 2010-2011 academic year.

<u>Appointment Type</u>	Resume Review		Cover Letters		Choosing a Business Major	
	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>
# of Student Visits	434	335	39	47	21	8
% of Visits	41.22%	37.00%	3.70%	5.00%	1.99%	0.80%

<u>Appointment Type</u>	Job Search Strategies		Interview Preparation		Mock Interviews (BCSC-facilitated)	
	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>
# of Student Visits	42	36	20	19	6	4
% of Visits	3.99%	4.00%	1.90%	1.96%	0.57%	0.40%

<u>Appointment Type</u>	Internships		Networking		Walk-in Advising	
	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>
# of Student Visits	50	25	62	45	68	127
% of Visits	4.75%	2.70%	5.89%	4.90%	6.46%	14.00%

<u>Appointment Type</u>	Evaluation of Offers		A Variety of Questions		Other/Misc (includes Bus 399, BCSC Library, and use of BCSC Fax)	
	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2009-2010</u>
# of Student Visits	6	7	188	180	117	89
% of Visits	0.57%	0.70%	17.85%	19.70%	11.11%	9.00%

2010-2011 KU BUSINESS CAREER SERVICES CAREER PROGRAMMING & WORKSHOPS



CAREER ROUNDTABLE SERIES:

Career Roundtables provide a forum for students to obtain career information from industry professionals representing a variety of career functions, industries, and career levels. Students sign up in advance for a series of small group rotation, each consisting of informational career discussions. The purpose of the Career Roundtable series is for students to engage in career exploration early in their career development process.

ACCOUNTING ROUNDTABLE:

Companies Represented: BKD, CBIZ, Cerner, Collective Brands, Deloitte, Ernst & Young, Grant Thornton, Hallmark, Kennedy & Coe, Koch Industries, KPMG, PricewaterhouseCoopers, RSM McGladrey

Student Attendees: 79

SUPPLY CHAIN/IS/CONSULTING ROUNDTABLE:

Companies Represented: American Eagle, Cerner, Deloitte Consulting, FritoLay, Harley-Davidson, Payless Shoesource, Perceptive Software, Russell Stover, Spirit Aerospace Systems, Target Distribution

Student Attendees: 23

MANAGEMENT/MARKETING/SALES ROUNDTABLE:

Companies Represented: Altria, Endure Energy, Federal Reserve Bank of Kansas City, Fleishman-Hillard, Hallmark, Northwestern Mutual, PepsiCo, Service Management Group, Target, The Buckle

Student Attendees: 31

FINANCE ROUNDTABLE:

Companies Represented: Allied Business Group, Bank of Kansas City/BOK, Cerner, Federal Reserve Bank of Kansas City, Great Range Capital, Hallmark, Koch Industries, Payless Shoesource, Piper Jaffray, Sabre Holdings, Tradebot Systems, UMB, US Bank, Westar Energy

Student Attendees: 59

PARTICIPANTS IN MBA ROUNDTABLE EVENTS:

Companies Represented: Accenture, Allied Business Group, American Eagle, Harrah's, Eli Lilly, MarketSphere, Lockton, Tradebot, Two West Incorporated

ADDITIONAL CAREER WORKSHOPS OFFERED BY BCSC (2009-2010):

- How to Use KU Career Connections and Apply to the B-School
- Supply Chain Management Career Panel
- Understanding the Recruiting Process at KU
- Case Interviews: Ace your Case
- How to Prepare for the Career Fair
- Acing the Behavioral Interview
- Business Etiquette Dinner
- Retail, Non-profit and Government, SCM, Finance Advising Industry Nights
- BCSC Road Show Series (Featured cities included Chicago, Dallas, Denver, LA, San Francisco, Boston, New York, Seattle, Portland, Washington DC)
- Salary & Benefits: Getting Compensated Appropriately
- BCSC Job Club
- Using linkedin.com in your Job Search
- Federal Government Job Search Workshop

* Some sessions were repeated

2010-2011 KU BUSINESS CAREER SERVICES CAREER PROGRAMMING & WORKSHOPS

<u>JAYHAWKS ON THE JOB:</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>
• Students paired with hosts:	63	79	104	97	111
• Host organizations:	17	19	20	25	29

***Jayhawks on the Job** is a job-shadowing event facilitated each spring semester through the Business Career Services Center. Jayhawks on the Job enables students to shadow a business professional for an afternoon to explore business career paths. Companies hosting students for Jayhawks on the Job include:*

- | | |
|--|---|
| <ul style="list-style-type: none"> • Aldi • Armada Corporate Intelligence • Bank of Kansas City/BOK Financial • BKD • CBIZ • Cerner • Deloitte • Ericsson • Ernst & Young | <ul style="list-style-type: none"> • Grant Thornton • Hallmark • Huhtamaki • KPMG • PlattForm Advertising • PricewaterhouseCoopers • RSM McGladrey • UMB • VML |
|--|---|

<u>SUMMARY OF EMPLOYER-SUPPORTED PROGRAMMING:</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2008-2009</u>
• Employer-led Mock Interviews:	234	245	273
• MBA Mock Interviews	64	62	51
• Resumes reviewed at BCSC Fall Open House:	117	89	121
• Resumes reviewed at BCSC Spring Open House:	56	75	96
• Students participating in Leadership Challenge:	29	28	25

*The Business Career Services Center hosts an **Open House** each semester which facilitates employer-led resume reviews and a forum for students to learn about the services offered through our career center.*

***Leadership Challenge** is an employer sponsored leadership seminar facilitated annually by the KU Schools of Business and Engineering for students early in their academic careers.*

<u>ADDITIONAL CAREER PROGRAMMING:</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2008-2009</u>
• Classroom & Student Organization speaking engagements:	22	14	18
• Estimate of students reached through speaking engagements:	1168	1100	1810
• Other BCSC workshops conducted:	29	27	28
• Students participating in BCSC-sponsored workshops:	749	719	581
• Resumes Reviewed at "Resumania"	255	285	390

*The Business Career Services Center facilitates a "**Don't Cancel Class**" initiative which enables career programming to be delivered.*

***Resumania** is an event to facilitate walk-up resume reviews in a high traffic area of Summerfield, the Koch Commons.*

2010-2011 KU BUSINESS CAREER SERVICES EMPLOYER OUTREACH INITIATIVES



Employer Relations is charged with maintaining and strengthening the current Business Career Services Center recruiting relationships, while also generating new relationships with organizations whose talent needs are aligned with our student profiles. Below is a brief summary of the activities that have taken place over the past year:

Correspondence has been conducted with over 250 organizations.

Meetings have taken place with the following 62 companies:

- Allstate
- Altria
- American Airlines
- American Eagle
- American Public Energy Agency
- Bank of America
- BATS Trading
- Boeing
- Boston Financial Data Services
- Briarcliff Development
- Briggs Auto Group
- Buckle
- CH Robinson
- Coleman Company
- Collective Brands
- Cornerstone Financial Group
- Corridor Energy
- Country Financial
- Deloitte Accounting
- Deloitte Consulting
- Electrotank
- Ericsson
- ETF Portfolio Partners
- FDIC
- Federal Executive Board
- First Investors Corporation
- Frito Lay
- GenKC
- Harrah's Casino
- Holmes Murphy
- Huhtamaki
- Hy-Vee
- KC International Facilities Management Association
- KC Power & Light
- Kiewit
- Koch Charitable Foundation
- Koch Industries
- Kohl's
- Lansing Trading Group
- Lawrence Chamber of Commerce
- Lawrence Regional Technology Center
- Mutual of Omaha
- Northwestern Mutual
- Ozark National Life
- PepsiCo
- Prudential
- Reese Group
- Ryan Transportation
- Sabre Holdings
- Spring Venture Group
- State of Kansas
- Target
- The Cosmopolitan of Las Vegas
- Tradebot
- Transworld Services
- Tyto Solutions
- United Way
- Univ. of Chicago Office of Investments
- UPS
- Waddell & Reed
- Walmart
- Zimmer

Special initiatives have included the following activities:

Organized a Federal Advising Training Program at KU to increase awareness of Federal jobs

Assisted with the development and promotion of the Disney Institute Workshop sponsored by the School of Business

Attended KC Chamber events to network with companies within the region

Initiated a Meet the Professionals networking event for the SCM Club and regional SCM professionals

Assisted KU Endowment in the development of a broader relationship between KU and Collective Brands

2010-2011 KU BUSINESS CAREER SERVICES ANNUAL REPORT GOALS FOR 2011-2012

GOALS 2011-2012:

Mentoring Programs – The BCSC, in collaboration with the KU Finance Board, will be piloting a mentoring program. Members of the Finance Club will serve as participants for this pilot program. Our office recognizes the importance of mentoring in the career development process. As we fine tune the pilot program, we hope to extend mentoring options to wider student groups. The MBA program will launch a mentoring program through LinkedIn during the fall 2011 semester.

Expanded Collaboration with Business Student Organizations – The BCSC intends to partner with various business student organizations over the 2011-2012 academic year. Four “Meet the Professionals” events will be conducted during the fall 2011 semester, each co-hosted by the BCSC and various student groups. These events will enable students to network with industry professionals while learning about career paths within various business disciplines. Additionally, the BCSC will designate student liaisons to our office through the Undergraduate Business Council and Graduate Business Council channels. These liaisons will serve as a BCSC Student Advisory Group and enable increased communication and interaction between our career center and the student groups.

Expanded MBA Career Programming – The BCSC plans to enhance MBA-specific career programs. These efforts will focus primarily on the full-time MBA students. An inclusiveness to part-time MBA students will also be a priority. An active effort to include 2nd year MBA's in networking events conducted through the Management 706 [career development] course will be made. New events will be hosted with an active effort to obtain feedback from students regarding desires for future enhanced MBA career programming. The BCSC is also working to create an MBA-specific portal on our website to assist students in their career management process.

Expanded BCSC Presence at the Edwards Campus – The BCSC has scheduled various “BCSC at the Edwards Campus” events during the fall 2011 semester. Career center staff will be available at designated times to interact with business students taking courses at the Edwards Campus, which includes the BBA program and part-time MBA program. Since many 2nd year full-time MBA students complete coursework at the Edwards Campus, our hope is that this will also provide convenience to them. The BCSC, in collaboration with the KU Career Services Alliance, is hosting an Edwards Campus Career Day on September 24, 2011.

Facilitate Engaged Exploration of Business Majors – The BCSC plays an important role in helping Pre-business students make informed decisions regarding the choice of a business major. To help facilitate this, our office is hosting a Majors Roundtable event, which will allow student-to-student discussions about the various business majors between underclassmen and upperclassmen. The BCSC is also engaged with the Business Leadership Program and other direct admission groups. Our career center also presents routinely to the Business 101 course, which increases the exposure of our office to pre-Business populations.

Enhanced Career Outcomes Information – The BCSC annual report has historically provided employment data known by the time of our report, which occurs mid-August each year. This has not been inclusive of six month outcomes, which is the benchmark for employment data outcomes among peer institutions. The BCSC intended to complete a six month follow up inquiry and update the employment outcomes to reflect the updated employment status of recent graduates. Additionally, in an effort to better correlate the usage of career services to outcomes, the BCSC will implement an enhanced student tracking process. An iPad will facilitate kiosk check-in at career events.

Explore Enhanced Means to Communicate with Students – The BCSC is exploring blogs as a replacement to current listservs. This will enable students to access prior relevant content through the use of content tags, and also enable us to make the scope of our services more accessible to prospective students and alumni. We also hope to employ Desktop Connect and related resources to make career presentations and content available via video streaming on our website.

For questions regarding this report, contact:

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Respectfully submitted: August 29, 2011