

KU SCHOOL OF BUSINESS
DISTINGUISHED ALUMNI 1998
DALE GORDON

Gordon, a Larned, Kan. native, worked his way through junior high and high school before attending Fort Hays State University for two years. After transferring to KU, he continued to support himself through employment at a local shoe store. Following graduation, Gordon served in the Navy in World War II.

Graduating from the KU School of Business in 1943, Dale Gordon created two thriving multistate enterprises from small, struggling operations. To promote the same mentoring relationships between faculty and students that inspired his own career, he established the Gordon Undergraduate Fellows Program for the KU School of Business in 1994.

His guidance as a member of the School's Board of Advisors helped place the School of Business among the best in the nation. KU honored Gordon with the Fred Ellsworth Medallion in 1995 in recognition of his heartfelt advocacy and generosity. Before his death in June 2005, Gordon established the Gladys and Dale Gordon Business Scholarship Fund, to provide support for undergraduate business students, and a scholarship fund for football and basketball student-athletes.

