

KU SCHOOL OF BUSINESS  
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**FRED BALL**

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After graduating from the KU School of Business in 1956, Fred became president of the family-owned business, Ball's Super Food Stores. Under his leadership, the company grew from two small stores to 30 large, full-service supermarkets known today as Balls' Price Chopper and Hen House Markets. The business has thrived since 1923 and is now under its third generation of leadership, with Fred's son David as president and COO.

Fred is a member of or serves on the boards of The Food Marketing Institute, UMB Bank, Kansas City Presidents Organization, Kaw Valley Children's Center, American Royal Board of Governors and YMCA Capital Campaign for Greater Kansas City.

At the University of Kansas, Fred has served on the School of Business Advisory Board. He fondly remembers his mentor, KU Professor Frank Pinet, whose teachings have guided him through his many business endeavors.

Fred's wife, JoAnn, and their three children, also attended KU.

