



Faculty Research and Travel Awards – AY 2007-2008. The KU School of Business announces the second annual research completion aimed at encouraging high-quality research on topics related to international business. The School will also support the presentation of international business research papers at scholarly conferences in the U.S. and abroad. The awards, totaling up to \$75,000, will be made through the Institute for International Business*, in collaboration with KU CIBER. A portion of the research funding is provided as match for the CIBER grant from the U.S. Department of Education.

RESEARCH COMPETITION

Proposals for this research competition will be due on February 15, 2008. Proposals may focus on any aspect of international business. Applicants are required to explain how their work is important to the study of international business.

- The research competition is open to all faculty members in the KU School of Business.
- Priority will be given to proposals that will lead to publication in high-quality scholarly journals.
- Application guidelines are similar to the General Research fund (GRF) proposal guidelines. Faculty members who have applied or plan to apply for grants from other sources, such as the GRF or new faculty research funds, may also apply for an IIB research grant for the same project, but the amount of any grant from the IIB will be coordinated with these other grants.
- Applications will be reviewed by the IIB faculty team, in consultation, where appropriate, with other Business faculty. If an IIB team member submits a proposal, that person will not participate in the review.

In the 2006-07 competition, 10 proposals were submitted and a total of \$74,185 was awarded to faculty for 6 international business research projects:

- Raquel Alexander and Susan Scholz: Who buys when taxes go on sale?
- Chris Anderson: Avian influenza and its impact on global asset prices
- George Bittlingmayer: Oil and stocks: Is it war risk?
- Maggie Schomaker: Antecedents of informal relations in multinationals
- Feirong Yuan: Work team creativity in the U.S. and China
- Jane Zhao, George Marakas and Jim Guthrie: Antecedents and consequences of innovative capability in the Chinese automobile industry.

* The KU School of Business established the Institute for International Business (IIB) to support internationalization of students and faculty. The IIB provides funding for study abroad and faculty research in international business, and advises the School on long-term strategies for international initiatives. IIB Faculty Team: Tailan Chi (Chair); James Guthrie, George Marakas, Catherine Shenoy. Contact: Carol Rose, IIB Director, 222 Summerfield (785) 864-4583; crose@ku.edu

International Business Research Competition

APPLICATION GUIDELINES

Proposals Due Feb. 15, 2008

Note: Guidelines are modeled closely on GRF guidelines. If you would like to see an example of a proposal that was funded in the past, please email Carol Rose, crose@ku.edu.

Part I: Summary of Research Objectives (1 page maximum). Explain the research to be done and its significance.

Part II: Significance to International Business (1 page maximum). Explain the significance of the research to the study of international business.

Part III: Research Plan, Supporting Data, and Proposed Time Schedule. (5 pages maximum). Describe the research plan, summarize supporting data relevant to the proposed research, and include a timeline for the research project.

Part IV. Curriculum Vitae. (2 pages maximum). Describe the applicant's qualifications to conduct the proposed research, emphasizing his/her most recent achievements, and including any funding received for international business research in the last 5 years. If a Graduate Research Assistant will be employed and you have someone in mind for this, please provide that student's name. If you hope to employ a future Ph.D. student, or an MBA or undergraduate student, please state this clearly in the proposal.

Part V. Other Sources of Funding. Please note whether the project has been submitted or will be submitted to another KU or outside funding source. Proposals that have potential for external funding will be given priority.

Part VI. Budget. IIB anticipates making one or more research awards up to a total amount of \$70,000. Proposals may be for any amount up to \$70,000; however, the review panel may decide to fund only part of a proposal, based on merit and feasibility of dividing the proposed project.

Allowable expenditures include acquisition of data and materials, travel and expenses for data collection, salaries & fringe benefits for graduate research assistants, and faculty summer support. Funding for travel to conference(s) to present the research should be requested through the IIB Conference Presentations fund described below.

Travel reimbursements must comply with KU regulations. All budget items should be reasonable and well supported by the research proposal. Please describe each budget item in sufficient detail to justify the requested expense. Please refer to KUCR guidelines for travel reimbursement rates at http://www.kucr.ku.edu/depts/business/tr_rate_sched.shtml.

The budget period will be for the fiscal year July 1, 2008-June 30, 2009. Payroll appointments may begin as early as June 18, 2008. Proposals for two-year projects may be submitted; however, funding for the second year will be conditional upon review of the first year's progress. All expenditures are subject to state funding regulations

REVIEW CRITERIA. Primary criteria for the review of applications will be:

- 1) Potential of the research for publication in a high-quality scholarly journal; and
- 2) Importance of the research topic to international business;

Benefits of the research to the KU School of Business and to the applicant will also be taken into consideration.

PROGRESS REPORTS. Grant awardees are required to submit a progress report on the research by May 1, 2009. If an awardee is submitting a new or continuing grant application to IIB, s/he must include with the grant application a report on any research previously undertaken with IIB funding. Recipients of these funds will also be asked to present preliminary findings at an informal faculty seminar in Spring '09.

ACKNOWLEDGEMENT OF FUNDING. Recipients of IIB research awards are asked to acknowledge the Institute for International Business in the KU School of Business, and the U.S. Department of Education-funded KU CIBER (Center for International Business Education and Research) in any related publication.

UNIVERSITY REGULATIONS FOR RESEARCH PROJECTS. If the project involves human subjects (including interviews, questionnaires, surveys and observations), the researcher(s) will need to obtain approval from the University's Human Subjects Committee via the normal process before beginning the project; see <http://www.research.ku.edu/kucr/forms/comp/hsc1.shtml>.

TO SUBMIT, please email the complete research proposal to Carol Rose, crose@ku.edu by the deadline, 5:00 p.m. Feb. 15 '08.

SUPPORT FOR CONFERENCE PRESENTATIONS

The Institute for International Business will provide awards of \$500 - \$1500 for Business faculty who are presenting research papers on topics that are directly related to international business, at conferences held abroad or in the United States. These travel awards are intended to support presentations at recognized scholarly conferences, and may also be used to supplement Area Directors' awards (see below) when foreign travel is involved. Awards may be combined with other sources of funding, such as the Office of International Programs' international travel fund.

Area Directors' Awards. A Business School faculty member whose paper is accepted for presentation at the primary scholarly conference of his/her discipline is eligible for an award of \$1250 for international conferences (\$750 for domestic travel) from the KU School of Business. These awards are administered through the Area Directors.

Apply by e-mail to Carol Rose, crose@ku.edu, with name, location and dates of the conference you are attending, and date your paper was accepted. Please attach a one-page abstract or brief description of your paper including its relevance to international business. State the estimated total cost of your travel, including airfare, hotel, and conference fees, and any other anticipated sources of funding.