

Leading and Communicating – Mark Haug

Overview

In this session we cover the essentials of leadership and the role of communication in leadership and management. Although there are numerous tracts and advisors on the topic of leadership, a majority of leadership may be distilled into several traits including integrity, empathy, and purpose. We will focus on these leadership traits and integrate several maxims of communication to provide a working model of leadership in an organization. Upon completion of this session, many participants will have a renewed focus on their professional roles and scope of leadership in their organizations.

Course Topics

- A preliminary self-assessment of leadership.
- Is professional integrity perception, reality or both?
- Empathy: Do leaders stand in another's shoes, or do they walk in another's shoes?
- Who are you as a leader and what is your purpose? What is your followers' purpose?
- Discipline: Doing those things leaders ought to do, but things we would rather not do.
- Both the substance and the method of communication are essential to be an effective leader. What four simple things capture the lion share of leadership communications?
- A closing self-assessment of leadership.