

What does the School of Business do with my information?

The School of Business uses students' data in aggregate form to report to such entities as the Kansas Board of Regents, the Chancellor's office, as well as prospective students and their parents. This data is also used by agencies that rank business schools across the nation, such as U.S. News & World Report. Specific information on individual students is never reported to any external sources. This is important to you as an alum because it helps to determine, in part, how positively or negatively employers will view your degree.

Why does the School of Business collect this information?

The Kansas Board of Regents requires each state-supported institution to report graduation statistics, including such information as percentage of students with jobs, average salary, employers, etc. This information also helps the Business School gauge the effectiveness of its programs and maintain employer relations. Lastly, this information helps incoming students to get a richer picture of what the University of Kansas School of Business has to offer.

Is my information kept confidential?

Yes! All information is reported in aggregate form—no information about a specific student is released without the student's written consent. Staff members uphold all FERPA (Family Educational Right to Privacy Act) regulations when handling student data. The information is NEVER shared with other departments, such as the Alumni Center or the Endowment Center (they'll find you on their own!) for the purpose of solicitation. In other words, you will NEVER be asked for donations as a result of your graduate reporting.

Do I have to submit my data?

Although students are not required to submit their information, cooperation with graduation reporting allows the School of Business to gauge the effectiveness of its programs and make improvements if necessary.

Will I receive any follow-up contact with graduation reporting?

Yes. The School of Business will follow-up, by phone or email, with students at 3 and 6 months post-graduation. We sincerely appreciate your cooperation with this process. Graduates are generally asked a very short list of questions regarding their current place in the job-search process. The information you provide is **NOT** shared with other campus offices such as the Alumni Office and you will **NOT** be asked for money as a result of providing your information.

What if I don't have a job at graduation?

The Business Career Service Center will continue to offer its services to Business School alumni. Services include career counseling, resume review, mock interviews, and the availability of registering with KU Career Connections/Symplicity services, an on-campus interview program and job posting database. The majority of these services are available to alumni free of charge. Visit the "Alumni" section of the BCSC website at www.business.ku.edu/bcsc or call our office at 785-864-5591 to learn more.