

The Master of Business Administration - Master of Arts in Russian, Eastern European, and Eurasian Studies (MBA-REEES) is designed to provide students with a comprehensive understanding of a specific world area. Graduates who possess a working knowledge of a second language and familiarity with the corresponding cultures, as well as a comprehensive understanding of the business, economic, and political climates, are poised to move into positions of leadership in Eastern European and Eurasian business arenas. Students completing the dual-degree program will earn a KU MBA and a Master of Arts from the College of Liberal Arts and Sciences.

**Admission requirements:**

Admission requirements for this program differ slightly from those of the full-time and part-time MBA options. Applicants will be reviewed by both the School of Business and the REEES department admission committees and must be accepted into both programs before entering the dual-degree program.

**FOUNDATION CORE CLASSES: 19 credit hours**

All of the following:

ACCT 701/BUS 703	Financial Accounting	2 credits
BE 701/BUS 702	Managerial Economics	2 credits
DSCI 701/BUS 704	Statistical Decision Making	2 credits
FIN 701/BUS 709	Financial Management	2 credits
MKTG 701/BUS 711	Marketing Management	2 credits
MGMT 701/BUS 701	Organizational Behavior	2 credits
MGMT 704/BUS 720	Strategic Management	2 credits
MGMT 705/BUS 715	Managing in a Global Environment	1 credit
MGMT 706/BUS 723	Professional Development Skills I	1 credit
MGMT 707/BUS 724	Professional Development Skills II	1 credit
MGMT 807	Ethical Decision-making in Business	2 credits

**ENVIRONMENTAL CORE CLASSES: 2 credit hours**

One of the following:

BE 702/BUS 707	Global Economic Environment of Business	2 credits
BLAW 701/BUS 708	Introduction to the Legal Environment of Business	2 credits

**BREADTH CORE CLASSES: 6 credit hours**

Three of the following:

ACCT 702/BUS 710	Managerial Accounting	2 credits
DSCI 702/BUS 719	Operations Management	2 credits
IST 701/BUS 706	Managerial Information Systems	2 credits
MGMT 702/BUS 705	Human Resources Management	2 credits

**AREA OF STUDY: 24 credit hours**

Advanced Language Study 3 credits

The MA in REEES program requires at least one semester of advanced language study: third-year level in Slavic languages (Russian, Polish, Serbo-Croatian, or Ukrainian). Students who are not at the advanced level of their target language when they enroll in the program will have to complete the necessary language study as additional coursework.

Disciplinary Courses 18 credits

Similar to students pursuing an Area Study MA, students in the dual-degree program will take courses in a range of disciplines grouped within thematic fields. A three-field distribution will concentrate students' coursework in distinct fields without restraining their interests, thus allowing them to gain an interdisciplinary understanding of Russia and Eastern Europe. Students will be required to take at least one course at the 500-level or above in each of the three fields: history, culture (art history, literature, music history, philosophy, religion) and social sciences (anthropology, economics, environmental studies, geography, political science, sociology). Students can take their remaining courses (nine credits) in whichever field they prefer.

Seminar Work 3 credits

Students will conclude the area studies portion of the program with a joint seminar on international political economy. The course will address the interrelation of state-specific political and social constraints, regional security issues, economic conditions, and global processes. The first 10 weeks of the seminar will be devoted to readings and discussion of these issues with particular attention to how these questions affect the business environment. In the final five weeks, students will complete research papers that address the concerns of their chosen region.

Exam

During the final semester of work in the Area Studies track, students will be required to complete a comprehensive written exam. The MBA degree does not require a final exam.

**Prerequisite language courses may be required before fulfilling the language requirement for this dual-degree program. Courses taken as prerequisites do not count toward the credit hours required for the degrees.**

**MBA ELECTIVES: 13 credit hours**

The remaining 12 hours of MBA courses can include several business-specific areas. Elective courses commonly available include advanced finance, human resources management, information systems, international business, marketing, and strategic management.

## Approved area studies courses:

ANTH 652	Population Dynamics	3 credits	RUSS 522	Problems Translating Russian into English I	3 credits
CRSB 504	Adv. Serbian & Croatian I	3 credits	RUS 526	Problems Translating Russian into English II	3 credits
CRSB 508	Adv. Serbian & Croatian II	3 credits	RUSS 550	Summer Program: Advanced Conversation, Composition, and Grammar in Russia	6 credits
CRSB 675	Readings in Serbian & Croatian	1-6 credits	RUSS 552	Advanced Russian Language at St. Petersburg University	14 credits
CZCH 675	Readings in Czech	1-6 credits	RUSS 604	Contemporary Russian Culture	3 credits
ECON 560	Economic Systems	3 credits	RUSS 608	Russian Phonetics and Grammar	3 credits
ECON 562	The Russian Economy	3 credits	RUSS 675	Readings in Russian	1-6 credits
ECON 563	Current Economic Issues of Eastern Europe	3 credits	SLAV 500	Russia Today	3 credits
GEOG 594	Geography of the Former Soviet Union	3 credits	SLAV 502	Introduction to Russian Culture and Society	3 credits
GEOG 595	Geography of Eastern Europe	3 credits	SLAV 504	Introduction to East European Culture and Society	3 credits
GEOG 795	European Regions: Eastern Europe	3 credits	SLAV 508	South Slavic Literature and Civilization	3 credits
GEOG 990	Nations of the former USSR	1-3 credits	SLAV 512	Siberia Yesterday and Today	3 credits
HIST 557	Nationalism and Communism in East-Central Europe	3 credits	SLAV 528	Comparative Study of Slavic Literature	3 credits
HIST 565	Imperial Russia and the Soviet Union	3 credits	SLAV 532	Dostoevsky	3 credits
HIST 566	Russia in the 18th Century	3 credits	SLAV 536	Turgenev	3 credits
HIST 567	Oil, the Great Powers, and the Persian Gulf: 1900 to present	3 credits	SLAV 538	Modern Polish Short Story	3 credits
HIST 568	Russia in the 20th Century	3 credits	SLAV 562	Russian Theater and Drama: 1898 to Present	3 credits
HIST 569	The Middle East in the 19th and 20th Centuries	3 credits	SLAV 600	Biography of a City: St. Petersburg	2-4 credits
HIST 570	The Middle East Since World War II	3 credits	SLAV 612	Intro to Russian Literature of the 19th Century	3 credits
HIST 592	Huns, Turks, and Mongols: the Nomad Factor in History	3 credits	SLAV 614	Russian Literature in Translation	3 credits
HIST 696	Seminar in Modern Europe	3 credits	SLAV 616	Introduction to Russian Literature of the 20th Century	3 credits
HIST 847	Colloquium in Modern Russian History	3 credits	SLAV 630	The Russian Short Story	3 credits
HIST 949	Seminar in Modern Russian History	3 credits	SLAV 642	Russian Prose and Fiction of the 19th Century	3 credits
HA 505	Survey of Russian Art	3 credits	SLAV 650	Nabokov	3 credits
JOUR 538	International Marketing Communications	3 credits	SLAV 656	Russian Literature of the 18th Century	3 credits
JOUR 602	International Journalism	3 credits	SLAV 662	Russian Literary Modernism: 1880-1930	3 credits
PHIL 580	Marxism	3 credits	SLAV 664	Soviet Russian Literature: 1930 to Present	3 credits
PHIL 684	Main Currents of Russian Thought I	3 credits	SLAV 710	Introduction to Slavic Languages and Linguistics	3 credits
PHIL 686	Main Currents of Russian Thought II	3 credits	SLAV 711	Russian Poetry: 19th Century	3 credits
PLSH 504	Adv. Polish I	3 credits	SLAV 712	Russian Poetry: 20th Century	3 credits
PLSH 508	Adv. Polish II	3 credits	SLAV 714	Russian Theater and Drama to 1900	3 credits
PLSH 675	Readings in Polish Language and Literature	1-6 credits	SLAV 715	Russian Drama and Theater: 1953 to Present	3 credits
POLS 572	National Security Policy	3 credits	SLAV 721	Pushkin	3 credits
POLS 654	Politics and Government of Russia & Central Eurasia	3 credits	SLAV 726	Chekhov	3 credits
POLS 655	Politics in East-Central Europe	3 credits	SLAV 748	Old Church Slavic	3 credits
POLS 663	Protest & Revolution	3 credits	SOC 780	Advanced Topics in Sociology	3 credits
POLS 675	Russian Foreign Policy	3 credits	SOC 875	Political Economy of Globalization	3 credits
POLS 689	Topics in International Relations	2-3 credits	TH&F 702	Graduate Seminar in Russian Drama 1953 to Present	3 credits
POLS 850	Comparative Politics	3 credits	UKRA 512	Intensive Ukrainian I	5 credits
POLS 954	Politics in Post-Soviet States	3 credits	UKRA 516	Intensive Ukrainian II	5 credits
POLS 975	Foreign Policies of Post-Soviet States	2-3 credits			
REEES 799	Directed Readings: REEES	1-5 credits			
REEES 895	Topics in Russian and East European Studies	3 credits			
REEES 895	Business, Culture, Society in Russia and Eastern Europe	3 credits			
RUSS 512	Russian for Professions I	3 credits			
RUSS 516	Russian for Professions II	3 credits			

## **MBA concentrations:**

### **ENTREPRENEURSHIP & INNOVATION: 12 credit hours**

Students must complete the following course:

ENTR 895/BUS 895	New Venture Creation	4 credits
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Students must choose at least 8 credit hours among the following to complete concentration requirements:

BLAW 703/BUS 781	Legal Aspects of Business Organizations	3 credits
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ENTR 895/BUS 895	Profitable Entrepreneurial Growth	2 credits
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MGMT 895/BUS 895	Business Consulting	4 credits
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FIN 750/BUS 896	Entrepreneurial Finance I	2 credits
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FIN 751/BUS 895	Entrepreneurial Finance II	2 credits
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MGMT 725/BUS 812	Management of Technology I	2 credits
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MGMT 726/BUS 813	Management of Technology II	2 credits
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MKTG 702/BUS 765	New Product Management	3 credits
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### **FINANCE TRACK: 12 credit hours**

In terms of outside validation, completion of the finance track should prepare a student to master Level I material for the Chartered Financial Analyst exam. Routinely offered electives include:

ACCT 704/BUS 731	Financial Statement Presentation and Analysis I	2 credits
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ACCT 705/BUS 732	Financial Statement Presentation and Analysis II	2 credits
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FIN 705/BUS 751	Investment Theory	2 credits
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FIN 706/BUS 752	Investment Analysis	2 credits
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FIN 725/BUS 757	Business Valuation	3 credits
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FIN 730/BUS 758	Applied Portfolio Management	4 credits
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FIN 735/BUS 759	International Finance	3 credits
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FIN 740/BUS 760	Forwards, Futures, and SWAPS	2 credits
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FIN 741/BUS 761	Options	2 credits
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FIN 745/BUS 762	Business Investing	2 credits
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FIN 746/BUS 763	Business Financing	2 credits
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FIN 895/BUS 788	Risk Analysis	2 credits
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FIN 895	Mergers and Acquisitions	2 credits
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### **MARKETING: 12 credit hours**

MKTG 702/BUS 765	New Product Management	3 credits
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MKTG 703/BUS 766	Consumer Behavior	3 credits
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MKTG 704/BUS 767	Marketing Research	3 credits
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MKTG 705/BUS 768	Marketing Communications	3 credits
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MKTG 706/BUS 769	Strategic Marketing, Planning, and Decision-making	3 credits
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MKTG 708/BUS 771	Global Marketing	3 credits
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MKTG 711/BUS 895	Pricing Strategies	3 credits
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MKTG 895/BUS 895	Return on Investment Driven Marketing	2 credits
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### **HUMAN RESOURCES MANAGEMENT: 12 credit hours**

MGMT 721/BUS 806	Management of Workforce Diversity	3 credits
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MGMT 732/BUS 825	Recruiting and Selecting Effective Employees	2 credits
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MGMT 733/BUS 826	Advanced Methods for Selecting Employees	2 credits
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MGMT 734/BUS 827	Compensating and Rewarding Employees: Foundations	2 credits
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MGMT 735/BUS 828	Compensating and Rewarding Employees: Alternative Approaches	2 credits
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MGMT 736/BUS 829	Managing People: Applications and Skills	2 credits
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MGMT 737/BUS 830	Internal Labor Markets and Incentive Systems	2 credits
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MGMT 738/BUS 831	Training and Developing an Effective Workforce	2 credits
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MGMT 739/BUS 832	Career Development and Management	2 credits
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MGMT 740/BUS 833	Appraising and Managing Employee Performance	2 credits
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MGMT 741/BUS 834	International Human Resources Management	2 credits
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MGMT 742/BUS 835	Labor Markets and Human Capital	2 credits
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MGMT 743/BUS 836	Legal Environment for Managing Employees	2 credits
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## INFORMATION SYSTEMS: 12 credit hours

Students must complete the following three courses:

IST 702	Systems Development	3 credits
IST 704	Database Management	3 credits
IST 706	Systems Analysis and Design	3 credits

Students must choose one of the following to complete concentration requirements:

IST 708	Strategic Information Systems Planning	3 credits
IST 709	Business Computer Networking	3 credits
IST 710	Developments in Software Technology	3 credits
IST 712	Information Security	3 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

IST 730	IT Project Management	3 credits
IST 895	Telecommunications Management	3 credits
IST 895	Information Systems Consulting	3 credits
IST 895	E-Commerce: An Integrated Perspective	1-5 credits
IST 895	Web Development and Application	3 credits
MGMT 725/BUS 812	Management of Technology I	2 credits
MGMT 726/BUS 813	Management of Technology II	2 credits
MKGT 710/BUS 895	Internet Marketing	3 credits
EECS 603	Information Processing with C++	3 credits
EECS 663	Introduction to Communication Networks	3 credits
EMGT 840	Systems Approach to Engineering	3 credits
EMGT 844	Managing Software Development Projects	3 credits

## INTERNATIONAL BUSINESS: 12 credit hours

ACCT 895/BUS 895	International Accounting	3 credits
FIN 735/BUS 759	International Finance	3 credits
FIN 740/BUS 760	Global Financial Risk Management I	2 credits

FIN 741/BUS 761	Global Financial Risk Management II	2 credits
IBUS 701/BUS 810	International Business	2 credits
IBUS 702/ BUS 814	International Business Strategy	2 credits
IBUS 703/BUS 895	Developing and Implementing a China Strategy	2-3 credits
IBUS 705/BUS 895	Doing Business in Europe: A French Perspective	2-3 credits
IBUS 895/BUS 895	International Business Law	3 credits
IBUS 895/BUS 895	Doing Business in Italy	3 credits
MGMT 720/BUS 805	Comparative and Cross-Cultural Management	3 credits
MGMT 741/BUS 834	International Human Resources Management	2 credits
MGMT 746/BUS 845	Global Business Environment	2 credits
MKGT 708/BUS 771	Global Marketing	3 credits

## MANAGEMENT: 12 credit hours

MGMT 807/BUS 807	Ethical Decision-making in Business	2 credits
MGMT 715/BUS 800	Management of Organizations	3 credits
MGMT 716/BUS 801	Organizational Change and Development	3 credits
MGMT 717/BUS 802	Organizational Problem Solving	3 credits
MGMT 718/BUS 803	Organizational Design	3 credits
MGMT 720/BUS 805	Comparative and Cross-cultural Management	3 credits
MGMT 721/BUS 806	Management of Workforce Diversity	3 credits
MGMT 723/BUS 809	Advanced Topics in Management of Organizations	2-5 credits
MGMT 814/BUS 804	Behavioral Research Methods	4 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

BE 710/BUS 849	Organizational Economics	3 credits
BE 712/BUS 846	Political Strategy for Managers	2 credits
DSCI 746/BUS 790	Contemporary Issues in Operations Management	3 credits
FIN 745/BUS 762	Business Investing	2 credits
FIN 746/BUS 763	Business Financing	2 credits
MKTG 702/BUS 765	New Product Management	3 credits

