

Offered in partnership with the Groupe ESC Clermont Graduate School of Management, the MBA-MIM dual-degree program is a unique opportunity to experience both American and European management styles. The result is an MBA from KU and a Master in Management degree from ESC Clermont. Students will begin the program at the KU main campus in Lawrence, Kan. After finishing the first semester, students leave for their second semester at Clermont-Ferrand, the capital of the Auvergne region in south-central France. The academic preparation will be followed by a four to six-month internship in a European company, supervised by a Clermont-Ferrand faculty member. An academic report and an oral defense is required at the end of the internship.

Admission requirements:

Admission requirements for this program differ slightly from those of the full-time and part-time MBA options. After the KU business school admits a student, that student's application will be forwarded to the ESC Clermont Graduate School of Management. Students must meet the normal admission requirements of, and be accepted by, both KU and ESC Clermont to be admitted to the MBA-MIM dual-degree program.

FOUNDATION CORE CLASSES: 19 credit hours

All of the following:

ACCT 701/BUS 703	Financial Accounting	2 credits
BE 701/BUS 702	Managerial Economics	2 credits
DSCI 701/BUS 704	Statistical Decision Making	2 credits
FIN 701/BUS 709	Financial Management	2 credits
MKTG 701/BUS 711	Marketing Management	2 credits
MGMT 701/BUS 701	Organizational Behavior	2 credits
MGMT 704/BUS 720	Strategic Management	2 credits
MGMT 705/BUS 715	Managing in a Global Environment	1 credit
MGMT 706/BUS 723	Professional Development Skills I	1 credit
MGMT 707/BUS 724	Professional Development Skills II	1 credit
MGMT 807	Ethical Decision-making in Business	2 credits

ENVIRONMENTAL CORE CLASSES: 2 credit hours

One of the following:

BE 702/BUS 707	Global Economic Environment of Business	2 credits
BLAW 701/BUS 708	Introduction to the Legal Environment of Business	2 credits

BREADTH CORE CLASSES: 6 credit hours

Three of the following:

ACCT 702/BUS 710	Managerial Accounting	2 credits
DSCI 702/BUS 719	Operations Management	2 credits
IST 701/BUS 706	Managerial Information Systems	2 credits
MGMT 702/BUS 705	Human Resources Management	2 credits

MBA ELECTIVES: 12 credit hours

The remaining 12 hours of MBA courses can include several business-specific areas. Elective courses commonly available include advanced finance, human resources management, information systems, international business, marketing, and strategic management.

CLERMONT-FERRAND: 28 credit hours

X2282-29	International Business	8 credits
ESC Level 3	Electives	8 credits
ESC	Internship	12 credits

SAMPLE SCHEDULE:

Year 1, fall semester	KU MBA	16 credits
Year 1, spring semester	Clermont-Ferrand	16 credits
Year 1, summer	Internship	12 credits
Year 2, fall semester	Internship (continued)	
Year 2, spring semester	KU MBA	16 credits
Year 2, summer	KU MBA	4 credits

The KU Masters Recruiting office is staffed to answer your questions regarding the MBA-MIM dual-degree program. Contact them at 785-864-7500 or bschoolgrad@ku.edu. If you don't think the MBA-MIM degree is right for you, check out the other graduate business programs available at www.business.ku.edu.

MBA concentrations:

ENTREPRENEURSHIP & INNOVATION: 12 credit hours

Students must complete the following course:

ENTR 895/BUS 895 New Venture Creation 4 credits

Students must choose at least 8 credit hours among the following to complete concentration requirements:

BLAW 703/BUS 781 Legal Aspects of Business Organizations 3 credits

ENTR 895/BUS 895 Profitable Entrepreneurial Growth 2 credits

MGMT 895/BUS 895 Business Consulting 4 credits

FIN 750/BUS 896 Entrepreneurial Finance I 2 credits

FIN 751/BUS 895 Entrepreneurial Finance II 2 credits

MGMT 725/BUS 812 Management of Technology I 2 credits

MGMT 726/BUS 813 Management of Technology II 2 credits

MKTG 702/BUS 765 New Product Management 3 credits

FINANCE TRACK: 12 credit hours

In terms of outside validation, completion of the finance track should prepare a student to master Level I material for the Chartered Financial Analyst exam. Routinely offered electives include:

ACCT 704/BUS 731 Financial Statement Presentation and Analysis I 2 credits

ACCT 705/BUS 732 Financial Statement Presentation and Analysis II 2 credits

FIN 705/BUS 751 Investment Theory 2 credits

FIN 706/BUS 752 Investment Analysis 2 credits

FIN 725/BUS 757 Business Valuation 3 credits

FIN 730/BUS 758 Applied Portfolio Management 4 credits

FIN 735/BUS 759 International Finance 3 credits

FIN 740/BUS 760 Forwards, Futures, and SWAPS 2 credits

FIN 741/BUS 761 Options 2 credits

FIN 745/BUS 762 Business Investing 2 credits

FIN 746/BUS 763 Business Financing 2 credits

FIN 895/BUS 788 Risk Analysis 2 credits

FIN 895 Mergers and Acquisitions 2 credits

MARKETING: 12 credit hours

MKTG 702/BUS 765 New Product Management 3 credits

MKTG 703/BUS 766 Consumer Behavior 3 credits

MKTG 704/BUS 767 Marketing Research 3 credits

MKTG 705/BUS 768 Marketing Communications 3 credits

MKTG 706/BUS 769 Strategic Marketing, Planning, and Decision-making 3 credits

MKTG 708/BUS 771 Global Marketing 3 credits

MKTG 711/BUS 895 Pricing Strategies 3 credits

MKTG 895/BUS 895 Return on Investment Driven Marketing 2 credits

HUMAN RESOURCES MANAGEMENT: 12 credit hours

MGMT 721/BUS 806 Management of Workforce Diversity 3 credits

MGMT 732/BUS 825 Recruiting and Selecting Effective Employees 2 credits

MGMT 733/BUS 826 Advanced Methods for Selecting Employees 2 credits

MGMT 734/BUS 827 Compensating and Rewarding Employees: Foundations 2 credits

MGMT 735/BUS 828 Compensating and Rewarding Employees: Alternative Approaches 2 credits

MGMT 736/BUS 829 Managing People: Applications and Skills 2 credits

MGMT 737/BUS 830 Internal Labor Markets and Incentive Systems 2 credits

MGMT 738/BUS 831 Training and Developing an Effective Workforce 2 credits

MGMT 739/BUS 832 Career Development and Management 2 credits

MGMT 740/BUS 833 Appraising and Managing Employee Performance 2 credits

MGMT 741/BUS 834 International Human Resources Management 2 credits

MGMT 742/BUS 835 Labor Markets and Human Capital 2 credits

MGMT 743/BUS 836 Legal Environment for Managing Employees 2 credits

INFORMATION SYSTEMS: 12 credit hours

Students must complete the following three courses:

IST 702	Systems Development	3 credits
IST 704	Database Management	3 credits
IST 706	Systems Analysis and Design	3 credits

Students must choose one of the following to complete concentration requirements:

IST 708	Strategic Information Systems Planning	3 credits
IST 709	Business Computer Networking	3 credits
IST 710	Developments in Software Technology	3 credits
IST 712	Information Security	3 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

IST 730	IT Project Management	3 credits
IST 895	Telecommunications Management	3 credits
IST 895	Information Systems Consulting	3 credits
IST 895	E-Commerce: An Integrated Perspective	1-5 credits
IST 895	Web Development and Application	3 credits
MGMT 725/BUS 812	Management of Technology I	2 credits
MGMT 726/BUS 813	Management of Technology II	2 credits
MKGT 710/BUS 895	Internet Marketing	3 credits
EECS 603	Information Processing with C++	3 credits
EECS 663	Introduction to Communication Networks	3 credits
EMGT 840	Systems Approach to Engineering	3 credits
EMGT 844	Managing Software Development Projects	3 credits

INTERNATIONAL BUSINESS: 12 credit hours

ACCT 895/BUS 895	International Accounting	3 credits
FIN 735/BUS 759	International Finance	3 credits
FIN 740/BUS 760	Global Financial Risk Management I	2 credits

FIN 741/BUS 761	Global Financial Risk Management II	2 credits
IBUS 701/BUS 810	International Business	2 credits
IBUS 702/ BUS 814	International Business Strategy	2 credits
IBUS 703/BUS 895	Developing and Implementing a China Strategy	2-3 credits
IBUS 705/BUS 895	Doing Business in Europe: A French Perspective	2-3 credits
IBUS 895/BUS 895	International Business Law	3 credits
IBUS 895/BUS 895	Doing Business in Italy	3 credits
MGMT 720/BUS 805	Comparative and Cross-Cultural Management	3 credits
MGMT 741/BUS 834	International Human Resources Management	2 credits
MGMT 746/BUS 845	Global Business Environment	2 credits
MKGT 708/BUS 771	Global Marketing	3 credits

MANAGEMENT: 12 credit hours

MGMT 807/BUS 807	Ethical Decision-making in Business	2 credits
MGMT 715/BUS 800	Management of Organizations	3 credits
MGMT 716/BUS 801	Organizational Change and Development	3 credits
MGMT 717/BUS 802	Organizational Problem Solving	3 credits
MGMT 718/BUS 803	Organizational Design	3 credits
MGMT 720/BUS 805	Comparative and Cross-cultural Management	3 credits
MGMT 721/BUS 806	Management of Workforce Diversity	3 credits
MGMT 723/BUS 809	Advanced Topics in Management of Organizations	2-5 credits
MGMT 814/BUS 804	Behavioral Research Methods	4 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

BE 710/BUS 849	Organizational Economics	3 credits
BE 712/BUS 846	Political Strategy for Managers	2 credits
DSCI 746/BUS 790	Contemporary Issues in Operations Management	3 credits
FIN 745/BUS 762	Business Investing	2 credits
FIN 746/BUS 763	Business Financing	2 credits
MKTG 702/BUS 765	New Product Management	3 credits

