

The Master of Business Administration - Master of Arts in Latin American Studies (MBA-LAS) is designed to provide students with a comprehensive understanding of a specific world area. Graduates who possess a working knowledge of a second language and familiarity with the corresponding cultures, as well as a comprehensive understanding of the business, economic, and political climates, are poised to move into positions of leadership in Latin American business arenas. Students completing the dual-degree program will earn a KU MBA and a Master of Arts from the College of Liberal Arts and Sciences.

Admission requirements:

Admission requirements for this program differ slightly from those of the full-time and part-time MBA options. Applicants will be reviewed by both the School of Business and the Latin American Studies department admission committees and must be accepted into both programs before entering the dual-degree program.

FOUNDATION CORE CLASSES: 19 credit hours

All of the following:

ACCT 701/BUS 703	Financial Accounting	2 credits
BE 701/BUS 702	Managerial Economics	2 credits
DSCI 701/BUS 704	Statistical Decision Making	2 credits
FIN 701/BUS 709	Financial Management	2 credits
MKTG 701/BUS 711	Marketing Management	2 credits
MGMT 701/BUS 701	Organizational Behavior	2 credits
MGMT 704/BUS 720	Strategic Management	2 credits
MGMT 705/BUS 715	Managing in a Global Environment	1 credit
MGMT 706/BUS 723	Professional Development Skills I	1 credit
MGMT 707/BUS 724	Professional Development Skills II	1 credit
MGMT 807	Ethical Decision-making in Business	2 credits

ENVIRONMENTAL CORE CLASSES: 2 credit hours

One of the following:

BE 702/BUS 707	Global Economic Environment of Business	2 credits
BLAW 701/BUS 708	Introduction to the Legal Environment of Business	2 credits

BREADTH CORE CLASSES: 6 credit hours

Three of the following:

ACCT 702/BUS 710	Managerial Accounting	2 credits
DSCI 702/BUS 719	Operations Management	2 credits
IST 701/BUS 706	Managerial Information Systems	2 credits
MGMT 702/BUS 705	Human Resources Management	2 credits

AREA OF STUDY: 24 credit hours

Advanced Language Study 3 credits

The MA in LAS program requires at least one semester of advanced language study: third-year level in Portuguese or fourth-year level in Spanish. Students who are not at the advanced level of their target language when they enroll in the program will have to complete the necessary language study as additional coursework.

Disciplinary Courses 18 credits

Similar to students pursuing an Area Study MA, students in the dual-degree program will take courses in a range of disciplines grouped within thematic fields. A three-field distribution will concentrate students' coursework in distinct fields without restraining their interests, thus allowing them to gain an interdisciplinary understanding of Latin America. Students will be required to take at least one course at the 500-level or above in each of the three fields: history, culture (art history, literature, music history, philosophy, religion) and social sciences (anthropology, economics, environmental studies, geography, political science, sociology). Students can take their remaining courses (nine credits) in whichever field they prefer. A complete list of courses suitable for the LAS Area Studies components is provided on page 2 of this document.

Seminar Work 3 credits

Students will conclude the area studies portion of the program with a joint seminar on international political economy. The course will address the interrelation of state-specific political and social constraints, regional security issues, economic conditions, and global processes. The first 10 weeks of the seminar will be devoted to readings and discussion of these issues with particular attention to how these questions affect the business environment. In the final five weeks, students will complete research papers that address the concerns of their chosen region.

Exam

During the final semester of work in the Area Studies track, students will be required to complete a comprehensive written exam. The MBA degree does not require a final exam.

Prerequisite language courses may be required before fulfilling the language requirement for this dual-degree program. Courses taken as prerequisites do not count toward the credit hours required for the degrees.

MBA ELECTIVES: 16 credit hours

The remaining 12 hours of MBA courses can include several business-specific areas. Elective courses commonly available include advanced finance, human resources management, information systems, international business, marketing, and strategic management.

Approved area studies courses:

ANTH 501	Feminist Theory	3 credits	POLS 562	Women & Politics	3 credits
ANTH 506	Ancient American Civilization: Mesoamerica	3 credits	POLS 600	Contemporary Feminist Theory	3 credits
ANTH 508	Ancient American Civilization: Andes	3 credits	POLS 651	Women and Politics of Latin America	3 credits
ANTH 520	Archaeological Ceramics	3 credits	POLS 658	Theory of Politics in Latin America	3 credits
ANTH 563	Cultural Diversity in the U.S.	3 credits	POLS 663	Protest & Revolution	3 credits
ANTH 586	Visual Anthropology	3 credits	POLS 670	U.S. Foreign Policy	3 credits
ANTH 595	The Colonial Experience	3 credits	POLS 850	Comparative Politics	3 credits
ANTH 695	Cultural Ecology	3 credits	POLS 870	International Relations	3 credits
ANTH 704	Political Anthropology	3 credits	PORT 509	Phonetics	3 credits
ANTH 775	Feminist Theory	3-9 credits	PORT 740	Survey of Brazilian Literature	3 credits
ANTH 785	Peoples of South America	3 credits	PORT 742	Brazilian Novel	3 credits
ECON 550	Environmental Economics	3 credits	PORT 746	Brazilian Short Story	3 credits
ECON 584	Economic Development in Latin America	3 credits	PORT 750	Brazilian Poetry	3 credits
ECON 600	Money and Banking	3 credits	PORT 760	Contemporary Brazilian Literature	3 credits
ECON 604	International Trade	3 credits	PORT 780	Readings in Portuguese and Brazilian Literature	1-3 credits
ECON 605	International Finance	3 credits	REL 602	Politics and Religions of Latin America	1-4 credits
ECON 740	Theory of Economic Growth and Development	3 credits	SOC 531	Third World Social Change	3 credits
ECON 750	Theory of International Finance	2-3 credits	SOC 627	School & Society	3 credits
ENGL 570	Topics in Literature: Borderland and Border Crossing	1-3 credits	SOC 873	International Political Economy	3 credits
GEOG 570	Geography of American Indians	3 credits	SOC 980	Special Topics in Sociology: Women & Work	1-3 credits
GEOG 575	Geography of Population	3 credits	SPAN 500	Brazilian & Portuguese Women in Cinema Translations	3 credits
GEOG 591	Geography of Latin America	3 credits	SPAN 520	Structure of Spanish	3 credits
GEOG 670	Cultural Geography	3 credits	SPAN 522	Advanced Studies in Spanish Language	3 credits
GEOG 775	Proseminar in Population Geography	3 credits	SPAN 540	Colloquium in Hispanic Studies	3 credits
GEOG 791	Latin American Regions	3 credits	SPAN 720	Syntax and Composition	3 credits
GEOG 975	Seminar in Population Geography	2-3 credits	SPAN 770	Spanish-American Drama	3 credits
GEOG 980	Seminar in Cultural Geography	1-3 credits	SPAN 771	Spanish-American Literature	3 credits
HAIT 501	Directed Studies in Haitian Culture	1-15 credits	SPAN 774	Spanish-American Poetry	3 credits
HIST 510	Topics in Latin America	2-3 credits	SPAN 776	Spanish-American Short Story	3 credits
HIST 571	Spanish Borderlands in North America	3 credits	SPAN 781	Spanish-American Colonial Studies	3 credits
HIST 575	History of Mexico	3 credits	SPAN 784	Spanish-American Modernism	3 credits
HIST 576	History of Central America	3 credits	SPAN 785	Special Topics in Spanish-American Literature	2-3 credits
HIST 581	Pop Culture in Africa and Latin America	3 credits	T&L 743	Multicultural Education	3 credits
HIST 696	U.S.-Latin American Relations	3 credits	UBPL 756	Seminar in Urban Transport Planning	3 credits
HIST 822	Colloquium in Urban History of Latin America	3 credits	WS 696	Seminar in Women's Studies	3 credits
HIST 827	Colloquium in Social History of Latin America	3 credits			
HIST 950	Seminar in Latin American Political Economy	3 credits			
HA 515	History of Latin American art from 1492-1992	3 credits			
HA 706	Seminar in Latin American Modernism	1-6 credits			
JOUR 538	International Marketing Communications	3 credits			
LAA 500	Directed Studies in Latin America	1-3 credits			
LAA 501	Multilingual Latin America	3 credits			
LAA 700	Latin American Library Resources	3 credits			
LAA 701	Seminar in Latin American Political Economy	3 credits			
LING 565	Mesoamerican Writing	3 credits			

MBA concentrations:

ENTREPRENEURSHIP & INNOVATION: 12 credit hours

Students must complete the following course:

ENTR 895/BUS 895 New Venture Creation 4 credits

Students must choose at least 8 credit hours among the following to complete concentration requirements:

BLAW 703/BUS 781 Legal Aspects of Business Organizations 3 credits

ENTR 895/BUS 895 Profitable Entrepreneurial Growth 2 credits

MGMT 895/BUS 895 Business Consulting 4 credits

FIN 750/BUS 896 Entrepreneurial Finance I 2 credits

FIN 751/BUS 895 Entrepreneurial Finance II 2 credits

MGMT 725/BUS 812 Management of Technology I 2 credits

MGMT 726/BUS 813 Management of Technology II 2 credits

MKTG 702/BUS 765 New Product Management 3 credits

FINANCE TRACK: 12 credit hours

In terms of outside validation, completion of the finance track should prepare a student to master Level I material for the Chartered Financial Analyst exam. Routinely offered electives include:

ACCT 704/BUS 731 Financial Statement Presentation and Analysis I 2 credits

ACCT 705/BUS 732 Financial Statement Presentation and Analysis II 2 credits

FIN 705/BUS 751 Investment Theory 2 credits

FIN 706/BUS 752 Investment Analysis 2 credits

FIN 725/BUS 757 Business Valuation 3 credits

FIN 730/BUS 758 Applied Portfolio Management 4 credits

FIN 735/BUS 759 International Finance 3 credits

FIN 740/BUS 760 Forwards, Futures, and SWAPS 2 credits

FIN 741/BUS 761 Options 2 credits

FIN 745/BUS 762 Business Investing 2 credits

FIN 746/BUS 763 Business Financing 2 credits

FIN 895/BUS 788 Risk Analysis 2 credits

FIN 895 Mergers and Acquisitions 2 credits

MARKETING: 12 credit hours

MKTG 702/BUS 765 New Product Management 3 credits

MKTG 703/BUS 766 Consumer Behavior 3 credits

MKTG 704/BUS 767 Marketing Research 3 credits

MKTG 705/BUS 768 Marketing Communications 3 credits

MKTG 706/BUS 769 Strategic Marketing, Planning, and Decision-making 3 credits

MKTG 708/BUS 771 Global Marketing 3 credits

MKTG 711/BUS 895 Pricing Strategies 3 credits

MKTG 895/BUS 895 Return on Investment Driven Marketing 2 credits

HUMAN RESOURCES MANAGEMENT: 12 credit hours

MGMT 721/BUS 806 Management of Workforce Diversity 3 credits

MGMT 732/BUS 825 Recruiting and Selecting Effective Employees 2 credits

MGMT 733/BUS 826 Advanced Methods for Selecting Employees 2 credits

MGMT 734/BUS 827 Compensating and Rewarding Employees: Foundations 2 credits

MGMT 735/BUS 828 Compensating and Rewarding Employees: Alternative Approaches 2 credits

MGMT 736/BUS 829 Managing People: Applications and Skills 2 credits

MGMT 737/BUS 830 Internal Labor Markets and Incentive Systems 2 credits

MGMT 738/BUS 831 Training and Developing an Effective Workforce 2 credits

MGMT 739/BUS 832 Career Development and Management 2 credits

MGMT 740/BUS 833 Appraising and Managing Employee Performance 2 credits

MGMT 741/BUS 834 International Human Resources Management 2 credits

MGMT 742/BUS 835 Labor Markets and Human Capital 2 credits

MGMT 743/BUS 836 Legal Environment for Managing Employees 2 credits

INFORMATION SYSTEMS: 12 credit hours

Students must complete the following three courses:

IST 702	Systems Development	3 credits
IST 704	Database Management	3 credits
IST 706	Systems Analysis and Design	3 credits

Students must choose one of the following to complete concentration requirements:

IST 708	Strategic Information Systems Planning	3 credits
IST 709	Business Computer Networking	3 credits
IST 710	Developments in Software Technology	3 credits
IST 712	Information Security	3 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

IST 730	IT Project Management	3 credits
IST 895	Telecommunications Management	3 credits
IST 895	Information Systems Consulting	3 credits
IST 895	E-Commerce: An Integrated Perspective	1-5 credits
IST 895	Web Development and Application	3 credits
MGMT 725/BUS 812	Management of Technology I	2 credits
MGMT 726/BUS 813	Management of Technology II	2 credits
MKGT 710/BUS 895	Internet Marketing	3 credits
EECS 603	Information Processing with C++	3 credits
EECS 663	Introduction to Communication Networks	3 credits
EMGT 840	Systems Approach to Engineering	3 credits
EMGT 844	Managing Software Development Projects	3 credits

INTERNATIONAL BUSINESS: 12 credit hours

ACCT 895/BUS 895	International Accounting	3 credits
FIN 735/BUS 759	International Finance	3 credits
FIN 740/BUS 760	Global Financial Risk Management I	2 credits

FIN 741/BUS 761	Global Financial Risk Management II	2 credits
IBUS 701/BUS 810	International Business	2 credits
IBUS 702/ BUS 814	International Business Strategy	2 credits
IBUS 703/BUS 895	Developing and Implementing a China Strategy	2-3 credits
IBUS 705/BUS 895	Doing Business in Europe: A French Perspective	2-3 credits
IBUS 895/BUS 895	International Business Law	3 credits
IBUS 895/BUS 895	Doing Business in Italy	3 credits
MGMT 720/BUS 805	Comparative and Cross-Cultural Management	3 credits
MGMT 741/BUS 834	International Human Resources Management	2 credits
MGMT 746/BUS 845	Global Business Environment	2 credits
MKGT 708/BUS 771	Global Marketing	3 credits

MANAGEMENT: 12 credit hours

MGMT 807/BUS 807	Ethical Decision-making in Business	2 credits
MGMT 715/BUS 800	Management of Organizations	3 credits
MGMT 716/BUS 801	Organizational Change and Development	3 credits
MGMT 717/BUS 802	Organizational Problem Solving	3 credits
MGMT 718/BUS 803	Organizational Design	3 credits
MGMT 720/BUS 805	Comparative and Cross-cultural Management	3 credits
MGMT 721/BUS 806	Management of Workforce Diversity	3 credits
MGMT 723/BUS 809	Advanced Topics in Management of Organizations	2-5 credits
MGMT 814/BUS 804	Behavioral Research Methods	4 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

BE 710/BUS 849	Organizational Economics	3 credits
BE 712/BUS 846	Political Strategy for Managers	2 credits
DSCI 746/BUS 790	Contemporary Issues in Operations Management	3 credits
FIN 745/BUS 762	Business Investing	2 credits
FIN 746/BUS 763	Business Financing	2 credits
MKTG 702/BUS 765	New Product Management	3 credits

