



European Business School – GERMANY

MBA Summer School 2010

“Successful Leadership in Europe”

Oestrich-Winkel, Germany (near Frankfurt)
May 17 – June 4, 2010 -- [3 graduate credits](#)

KU graduate business students are able to participate in this unique program through a new partnership between the KU School of Business and the European Business School (EBS) near Frankfurt, Germany. Founded in 1971 and established in Oestrich-Winkel in 1980, the EBS is a private business school with a top ranking and a program structure similar to the U.S. model. EBS has excellent contacts with businesses throughout Germany and Europe. Courses at EBS are taught in English.

Details for the 2010 program will be available soon: it will be similar to the 2009 program, which included-

- Lectures by EBS faculty on Cultural Differences in Europe, Corporate Governance in the EU, the Economics of the European Integration, Transformation of the Generic Market in the EU, Retailing in Europe, Executive Leadership, Supply Chain and Logistics, and other topics.
- Visits to organizations and companies including the European Central Bank in Frankfurt, Opel AG, Merck Pharmaceuticals.
- Team-building exercises and optional German survival course.
- EBS is a leading European business school located among the vineyards of the Rheingau, in the romantic valley of the river Rhine, recognized as a world heritage site by UNESCO, both because of its medieval castles and monasteries and its beautiful landscape.

Costs. Estimated costs for 2010 are as follows: Registration fee and tuition for 3 hours of transfer credit from ESC - \$1250; Lodging and meals for 3 weeks – approximately \$ 900; Airfare to Frankfurt \$700-\$1000; other miscellaneous expenses \$300.

Travel and housing arrangements. Students will need to make their own travel arrangements to and from Germany. Train transportation is available from the Frankfurt main airport to Oestrich Winkel. U.S. citizens do not need a visa for summer study in Germany. Housing is in private rooms/ apartments and EBS can assist with housing arrangements.



"The Germany trip was amazing and I'd highly recommend it. The lectures were very high quality. The company tours were very good as well. What was just as important was all the stuff I learned beyond the courses... how to get around, communicating with my landlord and neighbors...I learned a lot about myself on this trip."

"I would highly recommend the program to other students...Nearly all instructors were top-notch with informative classes. I really liked the field trips to Opel, the European Central Bank, Merck and others. Meeting other students was great...Traveling is easy as public transportation is simply amazing! Besides Berlin, I went to Stuttgart, Frankfurt, and Rudesheim, while others went to Munich, Paris, and even Amsterdam. I rented a bike and rarely felt the need for a car."

KU MBA students, 2009

Next Step: Please email Carol Rose, crose@ku.edu, phone (785) 864-4583 indicating that you would like to take part in the program. Registration fee of \$250 will be due approximately March 15, 2010.

EBS Website: www.ebs.de/index.php?id=ebs&L=1