

Master of Business Administration - Master of Arts in Russian, Eastern European and Eurasian Studies (MBA-REEES)

The Master of Business Administration - Master of Arts in Russian, Eastern European and Eurasian Studies (MBA-REEES) is designed to provide students with a comprehensive understanding of a specific world area. Graduates who possess a working knowledge of a second language and familiarity with the corresponding cultures, as well as a comprehensive understanding of the business, economic, and political climate of are poised to move into positions of leadership in the Eastern European and Eurasian business arenas. Students completing the dual degree program will earn a KU MBA and a Master of Arts from the College of Liberal Arts and Sciences.

Admission Requirements:

Admission requirements for this program slightly differ from those of the Full-Time and Evening/Professional MBA options. Applicants will also be reviewed by the School of Business and REEES admissions committee and must be accepted into both programs before entering the dual degree program.

MBA Foundation Core Classes: 16 Credit Hours

BUS 701	Organizational Behavior	2 Credit Hours
BUS 702	Managerial Economics	2 Credit Hours
BUS 703	Accounting I	2 Credit Hours
BUS 704	Statistical Decision Making	2 Credit Hours
BUS 709	Financial Management	2 Credit Hours
BUS 711	Marketing Management	2 Credit Hours
BUS 715	Managing in a Global Environment	1 Credit Hour
BUS 720	Strategic Management	2 Credit Hours
BUS 723	Professional Skills I	1 Credit Hour

MBA Environmental Core Classes: 2 Credit Hours

One of the following:

BUS 707	Global Macroeconomic Environment	2 Credit Hours
BUS 708	Introduction to the Legal Environment	2 Credit Hours

MBA Breadth Core Classes: 6 Credit Hours

Three of the following:

BUS 705	Human Resources Management	2 Credit Hours
BUS 706	Management of Information Systems	2 Credit Hours
BUS 710	Accounting II	2 Credit Hours
BUS 719	Operations Management	2 Credit Hours

MBA Electives: 16 Credit Hours

The remaining 16 hours of MBA courses can be taken in a variety of business specific subject areas. Elective courses commonly available include advanced level finance, human resources management, information systems, international business, marketing and strategic management courses.

Area of Study: 24 Credit Hours

Advanced Language Study 3 Credit Hours

The MA in REEES program requires at least one semester of advanced language study: third-year level in Slavic languages (Russian, Polish, Serbo-Croatian, and Ukrainian). Students who are not at the advanced level of their target language when they enroll in the program will have to complete the necessary language study as additional coursework.

Disciplinary Courses 18 Credit Hours

Similar to students pursuing an Area Study MA, students in the joint degree program will take courses in a range of disciplines grouped within thematic fields. A three-field distribution will concentrate students' coursework in distinct fields, without restraining their interests, thus allowing them to gain an interdisciplinary understanding of Russia and Eastern Europe. Students will be required to take at least one course, at the 500-level or above, in each of three fields: history, culture (art history, literature, music history, philosophy, religion) and social sciences (anthropology, economics, environmental studies, geography, political science, sociology). Students Can then take their remaining courses (nine credits) in whichever field they prefer.

Seminar Work 3 Credit Hours

Students will conclude the area studies part of the program with a joint seminar, "International Political Economy." The course will address the interrelation of state-specific political and social constraints, regional security issues, economic conditions, and global processes, such as the advance of technology, the influence of international organizations, trade agreements, etc. The first ten weeks of the seminar will be devoted to readings and discussion of these issues, with particular attention to how these questions affect the business environment. Then, in the final five weeks, students will complete research papers that address those concerns in their chosen region.

Exam

During the final semester of work in the Area Studies track, students will be required to complete a comprehensive written exam. There is not an examination for Business Administration component of the degree. This will be complete when the student has fulfilled the required courses.

Prerequisite language courses may be required prior to fulfilling the language requirement for this dual degree program. Courses taken as prerequisites do not count toward the credit hours required for the degrees.

Master of Business Administration (MBA) Electives

Students in the MBA-REEES program have the opportunity to earn a business concentration by taking 12 elective hours in a specific concentration area. This concentration will not appear on the diploma.

FINANCE TRACK: 12 Credit Hours

In terms of outside validation, completion of the finance track should prepare a student to master Level I material of the Chartered Financial Analyst exam. Routinely offered electives are:

BUS 731	Financial Reporting and Statement Analysis I	2 Credit Hours
BUS 732	Financial Reporting and Statement Analysis II	2 Credit Hours
BUS 751	Investment Theory	2 Credit Hours
BUS 752	Investment Analysis	2 Credit Hours
BUS 757	Business Valuation	3 Credit Hours
BUS 758	Applied Portfolio Management	4 Credit Hours
BUS 759	International Finance	3 Credit Hours
BUS 760	Global Financial Risk Management I – Forwards, Futures and SWAPS	2 Credit Hours
BUS 761	Global Financial Risk Management II - Options	2 Credit Hours
BUS 762	Business Investing	2 Credit Hours
BUS 763	Business Financing	2 Credit Hours
BUS 788	Seminar in Decision Sciences: Risk Analysis	3 Credit Hours
BUS 895	Mergers and Acquisitions	3 Credit Hours

Three options are supported: General Finance, Investments and Portfolio Management, and Corporate Finance.

1. General Finance option
 - Four required credits of investments basics: 751 and 752
 - Four required credits of corporate finance basics: 762 and 763
 - Two credits of advanced investments from: 731, 732, 758, 760 and 761
 - Two credits of advanced corporate finance from: 757, 759, 788 and 895 (Mergers & Acquisitions)
2. Investments and Portfolio Management option
 - Four required credits of investments basics: 751 and 752
 - Six credits of advanced investments from: 731, 732, 758, 760 and 761
 - Two credits of the student's choosing from any finance courses
3. Corporate Finance option
 - Four required credits of corporate finance basics: 762 and 763
 - Six credits of advanced corporate finance from: 757, 759, 788 and 895 (Mergers & Acquisitions)
 - Two credits of the student's choosing from any finance courses

HUMAN RESOURCES MANAGEMENT: 12 Credit Hours

BUS 806	Management of Workforce Diversity	3 Credit Hours
BUS 825	Recruiting and Selecting Effective Employees	2 Credit Hours
BUS 826	Advanced Methods for Selecting Employees	2 Credit Hours

BUS 827	Compensating and Rewarding Employees: Foundations	2 Credit Hours
BUS 828	Compensating and Rewarding Employees: Alternative Approaches	2 Credit Hours
BUS 829	Managing People: Applications and Skills	2 Credit Hours
BUS 830	Internal Labor Markets and Incentive Systems	2 Credit Hours
BUS 831	Training and Developing an Effective Workforce	2 Credit Hours
BUS 832	Career Development and Management	2 Credit Hours
BUS 833	Appraising and Managing Employee Performance	2 Credit Hours
BUS 834	International Human Resources Management	2 Credit Hours
BUS 835	Labor Markets and Human Capital	2 Credit Hours
BUS 836	Legal Environment for Managing Employees	2 Credit Hours
BUS 837	Managing Employees in a Union Environment	2 Credit Hours
BUS 838	Advanced Seminar in Human Resources	2-5 Credit Hours
BUS 848	Negotiation and Dispute Resolution	3 Credit Hours

INFORMATION SYSTEMS: 12 Credit Hours

Students must complete the following three courses:

BUS 735	Systems Analysis and Design	3 Credit Hours
BUS 737	Systems Development	3 Credit Hours
BUS 738	Database Management	3 Credit Hours

Students must choose one of the following to complete concentration requirements:

BUS 734	E-Commerce: An Integrative Perspective	3 Credit Hours
BUS 736	Strategic Information Systems Planning	3 Credit Hours
BUS 748	Business Computer Networking	3 Credit Hours
BUS 749	Developments in Software Technology	3 Credit Hours

Students should consider coursework beyond minimum concentration requirements. Possible added electives include:

BUS 812	Management of Technology I	2 Credit Hours
BUS 813	Management of Technology II	2 Credit Hours

Master of Business Administration (MBA) Electives

Concentrations (Continued)

BUS 895	Telecommunications Management	3 Credit Hours
BUS 895	Project Management	3 Credit Hours
BUS 895	Information Systems Consulting	3 Credit Hours
BUS 895	The Networked Economy	2 Credit Hours
BUS 895	Internet Marketing	3 Credit Hours
BUS 895	Web Development and Application	3 Credit Hours
BUS 898	Special Problems in Business Administration	1-6 Credit Hours
EECS 603	Information Processing with C++	3 Credit Hours
EECS 663	Introduction to Communication Networks	3 Credit Hours
EMGT 840	Systems Approach to Engineering	3 Credit Hours
EMGT 844	Managing Software Development Projects	3 Credit Hours

INTERNATIONAL BUSINESS: 12 Credit Hours

BUS 759	International Finance	3 Credit Hours
BUS 760	Global Financial Risk Management I – Forwards and Futures	2 Credit Hours
BUS 761	Global Financial Risk Management II – Options	2 Credit Hours
BUS 771	Global Marketing	3 Credit Hours
BUS 805	Comparative and Cross Cultural Management	3 Credit Hours
BUS 810	International Business	2 Credit Hours
BUS 814	International Business Strategy	2 Credit Hours
BUS 834	International Human Resources Management	2 Credit Hours
BUS 845	Global Business Environment	2 Credit Hours
BUS 895	Global Field Projects	3 Credit Hours
BUS 895	International Business Law	3 Credit Hours
BUS 895	International Accounting	3 Credit Hours
BUS 895	Business in Latin America	2 Credit Hours
BUS 895	Business in China	2 Credit Hours
BUS 895	Global Research Integrative Project (GRIP)	8 Credit Hours

MANAGEMENT: 12 Credit Hours

BUS 800	Management of Organizations	3 Credit Hours
BUS 801	Organizational Change and Development	3 Credit Hours
BUS 802	Organizational Problem Solving	3 Credit Hours
BUS 803	Organizational Design	3 Credit Hours
BUS 804	Behavioral Research Methods	
BUS 805	Comparative and Cross Cultural Management	3 Credit Hours
BUS 806	Management of Workforce Diversity	3 Credit Hours
BUS 807	Ethics Values and Success in Business	3 Credit Hours
BUS 809	Advanced Topics in Management of Organizations	2-5 Credit Hours

Students should consider coursework beyond minimum concentration requirements. Possible added electives include:

BUS 762	Business Asset Management	2 Credit Hours
BUS 763	Business Financing	2 Credit Hours
BUS 765	New Product Management	3 Credit Hours
BUS 769	Strategic Marketing Planning & Decision Making	3 Credit Hours
BUS 790	Contemporary Issues in Operations Management	3 Credit Hours
BUS 811	Competitive Analysis and Strategy	2 Credit Hours
BUS 815	Strategy Implementation	2 Credit Hours
BUS 816	Corporate Restructuring	2 Credit Hours
BUS 829	Managing People: Application & Skills	2 Credit Hours
BUS 846	Political Strategies for Managers	2 Credit Hours
BUS 848	Negotiation & Dispute Resolution	3 Credit Hours
BUS 849	Organizational Economics	3 Credit Hours
BUS 850	Market Based Management	3 Credit Hours

Approved Area Study Courses

MARKETING: 12 Credit Hours

BUS 765	New Product Management	3 Credit Hours
BUS 766	Consumer Behavior	3 Credit Hours
BUS 767	Marketing Research	3 Credit Hours
BUS 768	Marketing Communications	3 Credit Hours
BUS 769	Strategic Marketing Planning and Decision Making	3 Credit Hours
BUS 771	Global Marketing	3 Credit Hours
BUS 772	Sales Force Management	3 Credit Hours
BUS 895	Return on Investment Driven Marketing	2 credit Hours

STRATEGIC MANAGEMENT: 12 Hours

Students must complete the following two courses:

BUS 814	International Business Strategy	2 Credit Hours
BUS 895	Corporate Strategy	2 Credit Hours

Students must choose among the following to complete concentration requirements:

BUS 810	International Business	2 Credit Hours
BUS 812	Management of Technology I: Technology and Strategy	2 Credit Hours
BUS 813	Management of Technology II: Technology and Operations	2 Credit Hours
BUS 814	International Business Strategy	2 Credit Hours
BUS 815	Strategy Implementation	2 Credit Hours
BUS 846	Political Strategies for Managers	2 Credit Hours
BUS 849	Organizational Economics	3 Credit Hours
BUS 895	Mergers and Acquisitions	3 Credit Hours
BUS 895	Global Project Management	3 Credit Hours

General Electives: Electives under this category currently do not count toward a specific concentration.

BUS 781	Legal Aspects of Business Organizations	3 Credit Hours
BUS 782	Commercial Law	3 Credit Hours
BUS 789	Statistical Process Control and Improvement	2-3 Credit Hours
BUS 791	Managing Customer Focused Enterprises	2 Credit Hours
BUS 895	Business Forecasting Methods and Applications	2 Credit Hours

BUS 895	Business Plan Development	2 Credit Hours
BUS 895	Experiential Learning: Business Consulting	4 Credit Hours
BUS 895	Life Science Business	3 Credit Hours
BUS 895	Professional Development and Leadership	3 Credit Hours
BUS 895	Supply Chain: Introduction	3 Credit Hours
BUS 895	Six Sigma	2 Credit Hours

Approved Area Studies Courses:

ANTH 652	Population Dynamics	3 Credit Hours
CRSB 504	Advanced Croatian and Serbian I	3 Credit Hours
CRSB 508	Advanced Croatian and Serbian II	3 Credit Hours
CRSB 675	Readings in Croatian and Serbian	1-6 Credit Hours
CZCH 675	Readings in Czech	1-6 Credit Hours
ECON 560	Economic Systems	3 Credit Hours
ECON 562	The Russian Economy	3 Credit Hours
ECON 563	Current Economic Issues of East Europe	3 Credit Hours
GEOG 594	Geography of the Former Soviet Union	3 Credit Hours
GEOG 595	Geography of Eastern Europe	3 Credit Hours
GEOG 795	European Regions/Eastern Europe	3 Credit Hours
GEOG 990	Seminar: Nations of the Former USSR	1-3 Credit Hours
HIST 510	Topics In: _____ (when focused on Russia and/or Eastern Europe)	2-3 Credit Hours
HIST 557	Nationalism & Communism in East Central Europe	3 Credit Hours
HIST 565	Imperial Russia & The Soviet Union	3 Credit Hours
HIST 566	Russia in the 18th Century	3 Credit Hours
HIST 567	Oil, The Great Powers, and the Persian Gulf, 1900 to the Present	3 Credit Hours
HIST 568	Russia in the 20th Century	3 Credit Hours
HIST 569	The Middle East in the 19th & 20th Centuries	3 Credit Hours
HIST 570	The Middle East since World War II	3 Credit Hours
HIST 592	Huns, Turks, and Mongols: Nomad Factor in History	3 Credit Hours
HIST 696	Seminar in: Modern Europe	3 Credit Hours
HIST 847	Colloquium in Modern Russian History	3 Credit Hours
HIST 949	Seminar in Modern Russian History	3 Credit Hours
HA 505	Special Study: Survey of Russian Art	3 Credit Hours
JOUR 538	International Marketing Communications	3 Credit Hours
JOUR 602	International Journalism	3 Credit Hours
PHIL 580	Marxism	3 Credit Hours
PHIL 684	Main Currents of Russian Thought I	3 Credit Hours
PHIL 686	Main Currents of Russian Thought II	3 Credit Hours
PLSH 504	Advanced Polish I	3 Credit Hours
PLSH 508	Advanced Polish II	3 Credit Hours
PLSH 675	Readings in Polish Language and Literature	1-6 Credit Hours

