

## Colloquia Speakers

<b>Name</b>	<b>Affiliation</b>	<b>Topic</b>	<b>Date of presentation</b>
Marco Rossi	Pennsylvania State University	"Realized Volatility, Liquidity, and Corporate Yield Spreads"	Fall 2009
Raunaq Pungaliya	University of Iowa	"Do Acquiring Firms Manage Earnings?"	Fall 2009
Yingchun "Irene" Wang	University of Minnesota	"Employee Reactions to Merit Pay: Size, Expectation, and Confidence"	Fall 2009
Amy Hageman	University of Central Florida	"The Influence of State & Use Taxes on Capital Expenditures and Manufacturing Employment"	Fall 2009
William "Ivey" MacKenzie	University of South Carolina	"Making the Case for Organizational Staffing Levels: A Resource-Based View Approach"	Fall 2009
Clint Chadwick	University of Alabama	"Human Capital Acquisition and Firm Performance: Modeling Strategic Choices"	Fall 2009
Bhabatosh Banerjee	University of Calcutta	"Global Convergence of Accounting Standards: Some Issues"	Fall 2009
Tom Wright	Kansas State University	"Much More Than Meets The Eye: The role of psychological well-being in work performance, employee turnover and cardiovascular health"	Spring 2009
Steve Buchheit	Texas Tech University	"Early Evidence of Federal Pay Restrictions: What can We Learn From the Last Intervention?"	Spring 2009
Molly Mercer	Arizona State University	"Is There Safety in Numbers? The Effects of Forecast Accuracy and Forecast Boldness on Financial Analysts' Credibility with Investors"	Spring 2009
Frank Hodges	University of Washington	"Does Using Online Video to Announce A Restatement Affect Investor Decisions?"	Spring 2009
Keng Siau	University of Nebraska	"Gender Stereotypicality in 3-D Virtual Worlds"	Spring 2009
Fred Niederman	Saint Louis University	"Integrating Management Information Systems Following Organizational Mergers or Acquisitions"	Spring 2009
Haiyang Li	Rice University	"Performance Differentials Between Returnee and Homegrown Entrepreneurs in China"	Spring 2009
Kevin Zhao	University of North Carolina	"How Foreign Firms Achieve Competitive Advantage in China? Guanxi versus Market Orientation"	Spring 2009

Craig Chapman	Northwestern University	“The Hangover Effects of Real Earnings Management: Patterns of Real Earnings Management and Subsequent Performance”	Spring 2009
Haiyang Li	Rice University	“Performance Differentials Between Returnee and Homegrown Entrepreneurs in China”	Spring 2009
Steven Brown	University of Houston	“Buffering and Amplifying Effects of Relationship Commitment on Business-to-Business Relationships”	Spring 2009
Ted Mock	University of California, Riverside	“The Development of Worldwide Assured Sustainability Reporting”	Fall 2008
Gilad Chen	University of Maryland	"Cross-Cultural Motivation and Expatriate Adaptation: The Moderating Roles of Cultural Distance and Foreign Subsidiary Support"	Fall 2008
Lingling Wang	Georgia State University	“CEO Risk Taking and Firm Policies: Evidence from CEO Employment History”	Fall 2008
Ron Freeze	Emporia State University	“Construct Transportability: a Choice that Matters”	Fall 2008
Steffen Lippert	Massey University	"Venture Capitalists, Asymmetric Information, and Ownership in the Innovation Process"	Fall 2008
Jeffrey Brown	Ernst & Young	"HRM in the Real World: The E&Y Experience"	Fall 2008
Anol Bhattacharjee	University of South Florida	“Migratory Patterns In Technology Usage: Toward A Theory Of Technology Switching”	Fall 2008
Hans Verkruijsse	Ernst & Young LLP	"A Web-Based Platform for Audit Judgment & Decision Support: How It Contributes to Making the Audit Process more Effective and Efficient"	Fall 2008
Robert H. L. Chiang	University of Cincinnati	“Cluster-based Collaborative Filtering Recommendation”	Fall 2008
Don Lehmann	Columbia University	"Insights Into New Product Adoption."	Spring 2008
Alok Gupta	University of Minnesota	“Role of Information Feedback in Continuous Combinatorial Auctions”	Spring 2008
Dave Ziebart	University of Kentucky	“The Effect of Management Earnings Forecasts on the Relationship between Returns and Future Earnings and the Implications for the Continuation of Management’s Quarterly Earnings Guidance”	Spring 2008
Mary Margaret Frank	University of Virginia	“Are Financial and Tax Reporting Aggressiveness Reflective of Broader Corporate Policies?”	Spring 2008

R. P. Banerjee	Eastern Institute for Integrated	"Corporate Social Responsibility: The India Way"	Spring 2008
Paul Pavlou	University of California-Riverside	"The Quadratic Moderating Role of Institutional Structures in Online Auction Marketplaces: An Inverted-U Theory of the Effects of Trust and Perceived Risk on Transaction Intentions"	Spring 2008
Neeli Bendapudi	Huntington Bank/Ohio State University	"Just what the doctor ordered: Perspectives on Healthcare Research"	Spring 2008
John Mowen	Oklahoma State University	"Tanning, Cosmetic Surgery, Vanity, and Scale Construction: Implications of a General Hierarchical Model"	Spring 2008
Rajib Doogar	University of Illinois	"Audit Market Contestability in the Post-2002 Era"	Spring 2008
Shyam Sunder	Yale University	"Regulation, Competition and Independence in a Certification Society: Financial Reports vs. Baseball Cards"	Spring 2008
Sal March	Vanderbilt University	"Design, Ontology, and the Conceptual Representation of Information Systems"	Spring 2008
Bob Litan	Kauffman Foundation	"Good Capitalism, Bad Capitalism and the Economics of Growth and Prosperity"	Fall 2007
Mark Peterson	Southern Illinois University	"Marketing Closed-end Funds after the IPO: Intraday Evidence of Financial Intermediation without an Underwriter"	Fall 2007
Hui Liao	Rutgers University	" Do they see eye to eye: Manager and employee perspectives of high performance work systems and influence process on service quality "	Fall 2007
Harry J. Sapienza	University of Minnesota	"Firm and Group Influences on Venture Capital Firms' Involvement in New Ventures"	Fall 2007
Hong Xie	Syracuse University	"I Do Management Earnings Forecasts Reflect Information in Accruals?"	Fall 2007
David Guenther	University of Oregon	"Taxes and Investment Opportunities: Valuing Permanently Reinvested Foreign Earnings"	Fall 2007
Sonja Lim	DePaul University	"Driven to Distraction: Extraneous Events and Underreaction to Earnings News"	Fall 2007
Kathryn Kadous	Emory University	"Does the Communication of Causal Linkages Improve Effort Allocations? An Experimental Investigation Based on Melioration Theory"	Fall 2007
V. Sambamurthy	Michigan State University	"Industry Characteristics and the Impact of IT on Efficiency and Innovation"	Fall 2007

Andy Puckett	University of Missouri	"The Determinants and Impact of Short-term Institutional Herding"	Fall 2007
James Marsden	University of Connecticut	"Economics of Online Music: Market Impacts of Online Sharing"	Fall 2007
Reena Aggarwal	Georgetown University	"Differences in Governance Practices between U.S. and Foreign Firms: Measurement, Causes, and Consequences"	Fall 2007
Dilip Soman	University of Toronto	"Helping People Help Themselves"	Fall 2007
Christian Lundblad	Indiana University	"Stock Market Valuation and Globalization"	Spring 2007
Jean Helwege	Pennsylvania State University	"Foreign Currency Exposure and Hedging?"	Spring 2007
Paulo Goes	University of Connecticut	"Bidding Behavior in Online Auctions: Dynamics and Evolution"	Spring 2007
Stewart Mayhew	U.S. Securities and Exchange	"Ex-Dividend Arbitrage in Options Markets"	Spring 2007
Hui Guo	Federal Reserve Bank of St. Louis	"Understanding Stock Return Predictability"	Spring 2007
Andrew Karolyi	Ohio State University	"What Factors Drive Global Stock Returns?"	Spring 2007
Detmar Straub	Georgia State University	"Quality in IS Research: Theory and Validation of Constructs for Service, Information, and System"	Spring 2007
Frank Partnoy	University of San Diego	"Hedge Fund Activism, Corporate Governance and Firm Performance"	Spring 2007
Paul Tetlock	University of Texas	"Does Liquidity Affect Securities Market Efficiency?"	Spring 2007
LeAnn Luna	University of Tennessee	"Alpha Fees with Beta Returns: An Analysis of Individual Investors Response to Disclosures of Texas and Returns in 529 College Savings Plan"	Spring 2007
Pierluigi Balduzzi	Boston College	"Transfer Activity in 401(k) Plans"	Spring 2007
Wayne Thomas	University of Oklahoma	"Managerial Empire Building and Firm Disclosure"	Spring 2007
David Kuipers	University of Missouri	"On the External Funding of Academic Research in Finance"	Spring 2007
Jennifer Juergens	Arizona State University	"Getting Out Early: An Analysis of Market Making Activity at the Recommending Analyst's Firm"	Fall 2006
Ted Mock & Jerry Turner	University of Southern California & University of Memphis	"Fraud Risk Formulas for Financial Statement Audits under Bayesian Theory and Dempster-Shafter Theory of Belief Functions"	Fall 2006
Donald Morgan	Federal Reserve Bank of New York	"The Bankruptcy Abuse Prevention and Consumer Protection Act: Means-Testing or Mean Spirited?"	Fall 2006

Diane Burton	Massachusetts Institute of Technology	"Employment Systems in New High-Tech Ventures: An Overview of the Stanford Project on Emerging Companies"	Fall 2006
Murray Frank	University of Minnesota	"Do US Stock Markets Typically Overreact to Corporate News Stories?"	Fall 2006
Jonathan Karpoff	University of Washington	"The Consequences to Managers for Cooking the Books"	Fall 2006
Anoop Madhok	York University	"Theories of Internationalization and Emerging Economy Multinationals"	Fall 2006
Jide Wintoki	University of Georgia	"Endogeneity and the Dynamics of Corporate Governance: A New Look at the Relationship Between Board Structure and Firm Performance"	Fall 2006
William R. Baber	George Washington University	"Strong Boards, External Governance, and Accounting Restatement"	Fall 2006
Wayne Ferson	Boston College	"Measuring the Timing Ability of Fixed Income Mutual Funds"	Fall 2006
Gönül Çolak	Wichita State University	"Cycles in the IPO Market"	Fall 2006
Sridhar Moorthy	University of Toronto	"Measuring Brand Value in an Equilibrium Framework"	Fall 2006
Alessio Saretto	Purdue University	"Options Returns and the Cross-Sectional Predictability of Implied Volatility"	Fall 2006
Ruth Bolton	Arizona State University	"Organic Growth: Expanding Rather than Maintaining Relationships"	Spring 2006
Stephen Tallman	University of Richmond	"The Effects of Innovation Strategies and International Diversity on MNEs' Performance after the Shock of Sept. 11th Attacks"	Spring 2006
Kevin Lane Keller	Dartmouth College	"Building Strong Brands: Three Models for Developing and Implementing Brand Plans"	Spring 2006
Jeff Milyo	University of Missouri	"Sex, Power and Money: Market Reaction to a Sudden Change in Political Research"	Fall 2005
Xuemin (Sterling) Yan	University of Missouri	"Do Independent Directors and Chairmen Matter: The Role of Directors in Mutual Fund Governance"	Fall 2005
Ujwal Kayande	Penn State University	"Mapping the Bounds of Incoherence: How Far Can You Go and How Does It Affect Your Brand?"	Fall 2005
Kusum Ailawadi	Dartmouth University	"Quantifying and Improving Promotion Effectiveness at CVS"	Fall 2005

Anne Magro	University of Oklahoma	“Does Practice Risk Reduce the Effects of Client Preference on Tax Professionals’ Information Search and Recommendations”	Fall 2005
Jim Gentry & Suraj Commuri	University of Nebraska; University of Missouri	"Opportunities for Family Research in Marketing," "Review of Literature on Gender in the Family," and "Resource Allocation in Households with Women as Chief Wage Earners"	Fall 2005
Maureen Morrin	Rutgers University	“The Impact of Ambient Scent on Consumer Behavior: Recent Findings”	Fall 2005
Tom Roehl	Western Washington University	“Finding the "Loose Bricks" as a Strategy for Publishing at Least a Portion of Your Work: Learning from International Business Research.”	Fall 2005
Dave Whetten	Bringham Young University	“Corporate Social Performance”	Fall 2005
Anne Tsui	Arizona State University	“Social Capital in Chinese Organizations”	Spring 2005
Richard Bagozzi	Rice University	“Consumer Action: Automaticity, Purposiveness, and Self-Regulation”	Spring 2005
Greg Cooper	University of Pittsburg	“Deriving the Expected Utility of a Predictive Model When the Utilities Are Uncertain”	Fall 2004
Paul Zarowin	New York University	“Firms’ Voluntary Disclosure Behavior Inferred from Stock Returns in the Earning-Announcement and Non-Announcement Windows”	Fall 2004
Elaine Hollensbe	University of Cincinnati	“A Workshop on Qualitative Research: Coding and Analysis”	Fall 2004
Mary Yoko Brannen	San Jose State University	“When Mickey Loses Face: Recontextualization and the Semiotics of Internationalizing Walt Disney.”	Fall 2004
V.K. Narayanan	Drexel University	“Reflections on Casual Mapping”	Spring 2003
Peter Gillett	Rutgers University	“Towards Probabilistic Logics for Event Spaces”	Spring 2003
Arthur Dempster	Harvard University	“Sequential Testing and Quality Improvement”	Spring 2003
David Robinson	Columbia University	“Financial Contracting in Biotech Strategic Alliances”	Spring 2003
Edward Fee	Michigan State	“Gains to Horizontal Mergers”	Spring 2003
Antoinette Schoar	MIT	“The Illiquidity Puzzle: Theory and Evidence from Private Equity”	Spring 2003
David Robinson	Columbia University	“Contractual , Rational, and Property Rights-Based Control in Biotech Strategic Alliances”	Spring 2003

Attila Yaprak	Wayne State University	“Measurement Problems in Cross-National Consumer Research: State of the Art and Future Research Directions”	Spring 2003
Michael Rothschild	Wisconsin	“An Introduction to the Theory and Practice of Social Marketing”	Spring 2003
Rafael Rumi	University of Almeria, Spain	“On Mixtures of Truncated Exponentials for Hybrid Bayesian Networks”	Fall 2003
Carol Prahinski	University of Western Ontario	“Supplier Evaluations: Buying Firm Communication Strategies to Improve Supplier Performance”	Fall 2003
Anju Seth	University of Illinois	“The Art and Science of Doing International Business Research”	Fall 2003
George Puia	Saginaw Valley State University	“Securing and Using Grant Funding to Advance Your International Research Agenda”	Fall 2003
Rolf Haenni	UCLA	“Implementing and Approximating Dempster-Shafer Theory”	Spring 2002
Murali Mantrala	University of Florida	“Optimal Design of Sales Force Incentive Plans: Insights from Economics and Operations Research”	Spring 2002
Suresh Radhakrishnan	University of Texas	“Structural Capital”	Spring 2002
Peter Henry	Stanford University	“Is Disinflation Good for the Stock Market”	Spring 2002
Dave Smith	Iowa State	“Empirical Study of Income Smoothing across Business Segments Pre-and Post-SFAS No. 131”	Spring 2002
Stacy Kovar	Kansas State University	“Understanding the Satisfaction Process fro New Assurance Services: The Role of Attitudes, Expectations, Disconfirmation and Performance”	Spring 2002
Rajesh Chakrabarti	Georgia Tech	“The Index Effect”	Spring 2002
Kevin Kobelsky	University of Southern California	“Paradise Delayed-The Impact of IT on Work Practices and Performance in High Tech Manufacturing”	Spring 2002
Shyam Sunder	Yale University	“Keynes’ Beauty Contest: Speculative Price Bubbles in Absence of Common Knowledge in Experimental Stock Markets”	Spring 2002
Ivo Welch	Yale University	“Empirical Capital Structure” and “Theoretical Stock Market Crashes”	Spring 2002
Wagner Kamakura	Duke University	“Customer Satisfaction, Retention, and Profitability”	Spring 2002

Manfred Krafft	WHU	“What’s in a team? Sales Team Characteristics, Control, Compensation, and Performance”	Spring 2002
Sucheta Nadkarni	University of Nebraska	“Evolution of Collective Strategy Frames in High and Low Velocity Industries”	Spring 2002
William Hsu	Kansas State University	“Collaborative Filtering – Intelligent Information Retrieval and the Grid”	Fall 2002
Simon Parsons	City University of New York	“Qualitative Reasoning”	Fall 2002
Arnie Wright	Boston College	“The Impact of More Frequent External Financial Reporting and Assurance on Quality of Earnings and Stock Price Volatility”	Fall 2002
Micel Tuan Pham	Columbia University	“Emotional Rationality”	Fall 2002
Yexiao Xu	University of Texas	“Idiosyncratic Risk and Security Returns”	Spring 2001
Steve Asare	University of Florida	“The Effect of Management Integrity and Non-Audit Services on Client Acceptance and Staffing Decisions”	Spring 2001
Douglas Shackelford	University of North Carolina	“Bringing Down the Other Berlin Wall: Germany’s Repeal of the Corporate Capital Gains Tax”	Spring 2001
Joshua Rosett	Tulane University	“The Risk Information In Labor Disclosures”	Spring 2001
Rajiv Banker	University of Texas	“Value Implications of Relative Investments in Information Technology”	Spring 2001
Robert Zmud	University of Oklahoma	“It Capabilities: A Multi dimensional Operationalization and Assessment of Impacts on	Spring 2001
Tom Omer	University of Illinois	“Political and Economic Factors Affecting State Tax Policy Changes”	Spring 2001
Bob Parrino	University of Texas	“Stockholder-Manager Conflicts and Investment Decisions”	Spring 2001
Amar Grande	Vanderbilt University	“The Role of Incentives in the Prevention of Financial Crises in Emerging Economies”	Spring 2001
Paul Seguin	University of Minnesota	“On the Anticipation of IPO Underpricing: Evidence from Equity Carve-outs”	Spring 2001
Joe Piotroski	University of Chicago	“Management Forecasts, Short-term Stock Return Volatility and the Market Response to Imprecise Information”	Spring 2001
Tom Clausen	Kansas State University	“Changes in Managerial Cognition Resulting from the Implementation of New Cost Accounting Systems”	Spring 2001
Robert Tancer	Thunderbird	“Intellectual Property Rights”	Spring 2001

Bill Megginson	University of Oklahoma	“Syndicate Structure as a Response to Political Risk in the Project Finance Loan Market”	Spring 2001
Milan Studeny	Czech Academy of Sciences	“On Description of Probabilistic Conditional Independence Models by Structural Insets”	Fall 2001
Glenn Shafer	Rutgers University	“A Game-Theoretic Capital Asset Pricing Model”	Fall 2001
Zhiping Walter	University of Connecticut	“Theory of User Acceptance of Information Technologies: An Examination of Physicians”	Fall 2001
Kathleen Farrell	University of Nebraska	“An Analysis of Executive Compensation in Small Businesses”	Fall 2001
Mangus Dahlquist	Duke University	“Sovereign Risk and Return in Global Equity Markets”	Fall 2001
Paul Dunmore	Victoria University	“A Better Alternative to the Use of Financial Ratios”	Fall 2001
Charles Himmelberg	Columbia University	“Investor Protection, Ownership, and Capital Allocation”	Fall 2001
John Wells	Washington State University	“Deriving Interface Metaphors from the Business Domain: An Empirical Investigation”	Fall 2001
Stacy Kovar	Kansas State University	“An Assurance Expectations Gap: Evidence from Clients and Providers”	Fall 2001
Neal Stoughton	University of California	“Optimal Risk Management in Banking”	Fall 2001
Kathleen Farrell	University of Nebraska	“Additions to Corporate Boards – Does Gender Matter?”	Fall 2001
Terry Childers	University of Kentucky	“To Have and to Hold: The Influence of Haptic Information on Product Judgments”	Fall 2001
John Murry	University of Iowa	“Attitude Functions in Children: Understanding the Influence of Adult-Oriented Advertising”	Fall 2001
John Howe	University of Missouri	“Discretionary Reductions in Warrant Exercise Prices”	Spring 2000
Lawrence Goldberg	University of Miami	“Cookie-Cutter versus Character: The Micro-Structure of Small Business Lending by Large and Small Banks’	Spring 2000
Juerg Kohlas	University of Fribourg	“Probabilistic Argumentation Systems”	Spring 2000
Gerald Haubl	University of Alberta	“Electronic Recommendation Agents and Preference Construction”	Fall 2000
Prashant Palvia	University of North Carolina	“A Model and Instrument for the Global Impact of IT Applications”	Fall 2000

James Jiang	Louisiana State University	“SERVQUAL Reliability and Validity in Information System Service Quality Measurement	Fall 2000
Peter Spirtes	Carnegie-Mellon University	“Mining Data for Casual Relationships”	Fall 2000
Sunil Wahal	Emory University	“Momentum Trading by Institutions”	Fall 2000
Toni Whited	University of Iowa	“Is it Inefficient Investment that Causes the Diversification Discount?”	Fall 2000
Todd Pulvino	Northwestern University	“Characteristics of Risk and Return in Risk Arbitrate”	Fall 2000
Craig Pirrong	Washington University	“Third Markets and the Second Best”	Fall 2000
Tim Loughran	University of Notre Dame	"Discounting and Clustering in the Offer Price of SEO's 1991-1999"	Fall 2000
Scott Masten	University of Michigan	“Commitment and Political Governance: Why Universities, Like Legislatures, Are Not Organized As Firms”	Fall 2000
Anup Agrawal	University of Alabama	“CEO Succession: Insiders vs. Outsiders”	Fall 2000
Karim Jamal	University of Alberta	“Expertise Management by Public Accounting Firms”	Fall 2000
Peter Wysocki	University of Michigan	“The Walkdown to Beatable Analyst Forecasts: The Roles of Equity Issuance and Insider Trading Incentives”	Fall 2000
Erald Haubl	University of Alberta	“Electronic Recommendation Agents and Preference Construction”	Fall 2000
Rashad Abdel-Khalik	University of Florida	“The Information Environment of China’s A and B Shares: Can We Make Sense of the Numbers?”	Fall 1999
Sanjai Baghat	University of Colorado	“Source of Value Gains in Mergers and Takeovers”	Fall 1999
Mani Subramani	University of Minnesota	“Examining IS-Line Partnerships: A Socio-cognitive Perspective”	Spring 1998
James Senn	Georgia State	“How Managers Assess the Business Value Returned from Information Technology Spending”	Spring 1998
Russ Winer	UC Berkeley	“External Validity in Consumer Behavioral Research: The Role of Scanner Panel Data”	Fall 1998
Liping Liu	Susquehanna University	“Representing Asymmetric Decision Problems Using Conditional Belief Functions”	Fall 1998
Thomas Ottaway	University of Montana	“An Adaptive Production Control System Utilizing Agent Technology”	Fall 1998

William Lewis

UT-San Antonio

“A Goal-based Model of Coordination in  
Interoperating Workflows”

Fall 1998