

The Master of Business Administration Master of Architecture (MBA-M.Arch.) dual-degree program is designed particularly for those students intending to pursue management opportunities in architecture, development or construction. The MBA-M.Arch program requires four years of study, one less year than it would take to separately earn each degree. Students completing the dual-degree program will earn an MBA from the KU School of Business and a Masters in Architecture from the KU School of Architecture and Urban Planning. New students must complete their first year of the architecture curriculum before starting the MBA curriculum and must declare their intention before completing two full semesters in the architecture curriculum.

Admission requirements:

Admissions for this program differ slightly from other MBA degrees. Admission to the MBA-M.Arch. program is restricted to students who have been previously admitted to the M.Arch. program. Applicants should first submit a dual degree application to the School of Architecture and Urban Planning. Upon acceptance of that application, the applicant should submit an application to the School of Business for admission into the MBA-M.Arch. program. Current architecture students may declare their intent to seek admission into this program until the end of the Fall semester of their second year in the 3+ year M.Arch. program.

FOUNDATION CORE CLASSES: 17 credit hours

All of the following:

ACCT 701	Financial Accounting	2 credits
BE 701	Managerial Economics	2 credits
DSCI 701	Statistical Decision Making	2 credits
FIN 701	Financial Management	2 credits
MKTG 701	Marketing Management	2 credits
MGMT 701	Organizational Behavior	2 credits
MGMT 704	Strategic Management	2 credits
MGMT 705	Managing in a Global Environment	1 credit
MGMT 706	Professional Development Skills I	1 credit
MGMT 707	Professional Development Skills II	1 credit

ENVIRONMENTAL CORE CLASSES: 2 credit hours

One of the following:

BE 702	Global Economic Environment of Business	2 credits
BLAW 701	Introduction to the Legal Environment of Business	2 credits

BREADTH CORE CLASSES: 6 credit hours

Three of the following:

ACCT 702	Managerial Accounting	2 credits
	Operations Management	2 credits
DSCI 702	Managerial Information Systems	2 credits
IST 701		
MGMT 702	Human Resources Management	2 credits

MBA ELECTIVES: 12 credit hours

The remaining 12 hours of MBA courses can include several business-specific areas. Elective courses commonly available include advanced finance, human resources management, information systems, international business, marketing, and strategic management.

ARCHITECTURE REQUIRED COURSES: 112 credit hours

ARCH 502	Accelerated Design I	6 credits
ARCH 503	Accelerated Design II	6 credits
ARCH 504	Accelerated Design III	6 credits
ARCH 505	Accelerated Design IV	6 credits
ARCH 524	Structures I	4 credits
ARCH 529	Environmental Systems I	3 credits
ARCH 530	Environmental Systems II	3 credits
ARCH 540	Architectural History I	3 credits
ARCH 541	Architectural History II	3 credits
ARCH 542	Architectural History III	3 credits
ARCH 560	Site Planning	3 credits
ARCH 608	Core Studio IV	6 credits
ARCH 609	Comprehensive Studio	9 credits
ARCH 613	Visual Thinking	3 credits
ARCH 624	Structures II	3 credits
ARCH 626	Building Technology I	3 credits
ARCH 627	Building Technology II	3 credits
ARCH 630	Architectural History and Theory	3 credits
ARCH 658	Architectural Management Systems and Programs	3 credits
ARCH 665	History of Urban Design	3 credits
ARCH 701	Introduction to Graduate Studies	3 credits
ARCH 790	Architectural Study Abroad	3 credits
ARCH 8XX	Professional Options	6 credits
ARCH 8XX	Professional Options II	6 credits
ARCH 852	Professional Practice	3 credits
ARCH XXX	Architecture Electives	9 credits

The KU Masters Recruiting office is staffed to answer your questions regarding the MBA-M.Arch. dual-degree program. Contact them at 785-864-7500 or bschoolgrad@ku.edu. If you don't think the MBA-M.Arch. degree is right for you, check out the other graduate business programs available at www.business.ku.edu.

MBA concentrations:

ENTREPRENEURSHIP & INNOVATION: 12 credit hours

Students must complete the following course:

ENTR 750	New Venture Creation	4 credits
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Students must choose at least 8 credit hours among the following to complete concentration requirements:

BLAW 703	Legal Aspects of Business Organizations	3 credits
ENTR 895	Profitable Entrepreneurial Growth	2 credits
MGMT 785	Business Consulting	4 credits
FIN 750	Entrepreneurial Finance I	2 credits
FIN 751	Entrepreneurial Finance II	2 credits
MGMT 725	Management of Technology I	2 credits
MGMT 726	Management of Technology II	2 credits
MKTG 702	New Product Management	3 credits

FINANCE TRACK: 12 credit hours

In terms of outside validation, completion of the finance track should prepare a student to master Level I material for the Chartered Financial Analyst exam. Routinely offered electives include:

ACCT 704	Financial Statement Presentation and Analysis I	2 credits
ACCT 705	Financial Statement Presentation and Analysis II	2 credits
FIN 705	Investment Theory	2 credits
FIN 706	Investment Analysis	2 credits
FIN 725	Business Valuation	3 credits
FIN 730	Applied Portfolio Management	4 credits
FIN 735	International Finance	2 or 3 credits
FIN 740	Forwards, Futures, and SWAPS	2 credits
FIN 741	Options	2 credits
FIN 745	Business Investing	2 credits
FIN 746	Business Financing	2 credits
FIN 895	Risk Analysis	2 credits
FIN 895	Mergers and Acquisitions	2 or 3 credits

MARKETING: 12 credit hours

MKTG 702	New Product Management	3 credits
MKTG 703	Consumer Behavior	3 credits
MKTG 704	Marketing Research	3 credits
MKTG 705	Marketing Communications	3 credits
MKTG 706	Strategic Marketing, Planning, and Decision-making	3 credits
MKTG 708	Global Marketing	3 credits
MKTG 711	Pricing Strategies	3 credits
MKTG 895	Return on Investment Driven Marketing	2 credits

HUMAN RESOURCES MANAGEMENT: 12 credit hours

MGMT 721	Management of Workforce Diversity	3 credits
MGMT 732	Recruiting and Selecting Effective Employees	2 credits
MGMT 733	Advanced Methods for Selecting Employees	2 credits
MGMT 734	Compensating and Rewarding Employees: Foundations	2 credits
MGMT 735	Compensating and Rewarding Employees: Alternative Approaches	2 credits
MGMT 736	Managing People: Applications and Skills	2 credits
MGMT 737	Internal Labor Markets and Incentive Systems	2 credits
MGMT 738	Training and Developing an Effective Workforce	2 credits
MGMT 739	Career Development and Management	2 credits
MGMT 740	Appraising and Managing Employee Performance	2 credits
MGMT 741	International Human Resources Management	2 credits
MGMT 742	Labor Markets and Human Capital	2 credits
MGMT 743	Legal Environment for Managing Employees	2 credits

INFORMATION SYSTEMS: 12 credit hours

Students must complete the following three courses:

IST 702	Systems Development	3 credits
IST 704	Database Management	3 credits
IST 706	Systems Analysis and Design	3 credits

Students must choose one of the following to complete concentration requirements:

IST 708	Strategic Information Systems Planning	3 credits
IST 709	Business Computer Networking	3 credits
IST 710	Developments in Software Technology	3 credits
IST 712	Information Security	3 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

IST 730	IT Project Management	3 credits
IST 895	Telecommunications Management	3 credits
IST 895	Information Systems Consulting	3 credits
IST 895	E-Commerce: An Integrated Perspective	1-5 credits
IST 895	Web Development and Application	3 credits
MGMT 725	Management of Technology I	2 credits
MGMT 726	Management of Technology II	2 credits
MKGT 710	Internet Marketing	3 credits
EECS 603	Information Processing with C++	3 credits
EECS 663	Introduction to Communication Networks	3 credits
EMGT 840	Systems Approach to Engineering	3 credits
EMGT 844	Managing Software Development Projects	3 credits

INTERNATIONAL BUSINESS: 12 credit hours

ACCT 895	International Accounting	3 credits
FIN 735	International Finance	2 or 3 credits
FIN 740	Global Financial Risk Management I	2 credits

FIN 741	Global Financial Risk Management II	2 credits
IBUS 701	International Business	2 credits
IBUS 702	International Business Strategy	2 credits
IBUS 703	Developing and Implementing a China Strategy	2-3 credits
IBUS 705	Doing Business in Europe: A French Perspective	2-3 credits
IBUS 895	International Business Law	3 credits
IBUS 895	Doing Business in Italy	3 credits
MGMT 720	Comparative and Cross-Cultural Management	3 credits
MGMT 741	International Human Resources Management	2 credits
MGMT 746	Global Business Environment	2 credits
MKGT 708	Global Marketing	3 credits

MANAGEMENT: 12 credit hours

MGMT 807	Ethical Decision-making in Business	2 credits
MGMT 715	Management of Organizations	3 credits
MGMT 716	Organizational Change and Development	3 credits
MGMT 717	Organizational Problem Solving	3 credits
MGMT 718	Organizational Design	3 credits
MGMT 720	Comparative and Cross-cultural Management	3 credits
MGMT 721	Management of Workforce Diversity	3 credits
MGMT 723	Advanced Topics in Management of Organizations	2-5 credits
MGMT 814	Behavioral Research Methods	4 credits

Students should consider coursework beyond minimum concentration requirements. Potential electives include:

BE 710	Organizational Economics	3 credits
BE 712	Political Strategy for Managers	2 credits
DSCI 746	Contemporary Issues in Operations Management	3 credits
FIN 745	Business Investing	2 credits
FIN 746	Business Financing	2 credits
MKTG 702	New Product Management	3 credits

