



February 2008

Dear Friends of KU Business:

The exciting success of the Jayhawks at the Orange Bowl brought the country's attention to KU in early January, and our men's basketball team continues to receive high national attention and praise.

As you know, our victories on the gridiron and the hardwood are equally matched by our successes in the classroom. That is especially true at the KU School of Business. Let me take just a minute to tell you about a few of our most recent accomplishments.

After our review last fall, the AACSB has officially extended our accreditation for our undergraduate, masters and doctoral degree programs in business, as well as for our Accounting program. The AACSB accreditation is prestigious -- only 30% of the 554 institutions with AACSB accreditation also carry the Accounting accreditation. We are very excited by the renewal of our accreditation and energized by the AACSB's approval of our programs.

Our School continues to act globally. Here are a couple of examples. In December, a group of MBA students traveled to India for a two-week, first-hand exploration of the business climate. They visited companies ranging from steel and pharmaceuticals to film and software, giving the students a sense of the challenges and the opportunities in this developing world. In May, MBA students will make a similar trip to China. These terrific experiences for our students and faculty are part of the growing opportunities we offer in international study.

With almost 400 KU students now declaring a minor in Business, this recently added program is proving extremely successful. The challenge at this point is to find classroom space adequate to handle the number of students interested in the Business minor.

Our Accounting program maintains its noteworthy success, as our School of Business placed fourth in the nation for schools with the highest passing rates for the CPA exam among the first-time candidates without advanced degrees. Additionally, the School of Business undergraduate finance major program is now recognized as a Chartered Financial Analyst (CFA) Program Partner. The distinction certifies that finance students have the necessary training to sit for the first level of the CFA exam, the investment profession's most rigorous credentialing exam. KU Business joins only 35 other universities around the world that have met the stringent standards of the CFA Institute. We are in elite company.

Jayhawks in the School of Business are racking up as many victories as the Jayhawks we follow in the sports columns. It's a great time to be a Jayhawk!

Rock Chalk!

A handwritten signature in black ink that reads "Bill". The signature is written in a cursive, slightly slanted style.

William L. Fuerst
Dean